

Pleasure-Way

Getting there

is

Half

the Fun!

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Half
the Fun!



Ford Excel



Ford Excel



Introduction

From the moment you cast your eyes on the Ford EXCEL by Pleasure-Way, you'll know you've found the right Van Motorhome for you. At Pleasure-Way, we combine the versatility and freedom of driving a van with all the comforts and conveniences of your own home. Our commitment to quality and safety, as well as our dedication to intricate finishing, flawless hand-craftsmanship and contemporary color schemes culminates in one of the most popular Class "B" Motorhomes on the market today.

The Ford EXCEL

The new Ford EXCEL is truly a marvel in engineering. The EXCEL is built on a Ford 350 chassis with a 9500 pound gross vehicle weight. A standard Triton V8, 5.4 litre engine offers both fuel economy and proven road performance. In order to facilitate the conversion process and to give you more interior room, Pleasure-Way lengthens the steel frame of the chassis and attaches a new fibreglass body. Pleasure-Way paints all fibreglass on the chassis to provide extra durability and resistance to fading even though this is a more costly and time-consuming process. During the conversion process, Pleasure-Way retains all the original factory doors except one small side door. This door is removed to produce a more spacious kitchen, a roomy 31" center aisle, and a larger entry into the coach.

The Private Bathroom

Whether you are traveling down the road or dining with friends, your privacy is guaranteed with the EXCEL's fully self-contained private bathroom. This feature, which is usually only found in larger motorhomes, showcases a Thetford flush toilet, a sit-down shower, a medicine cabinet, a handy second sink with vanity and 110-volt plug in.

Living Made Easy

At Pleasure-Way, we strive to ensure that your home-away-from-home is stocked with every possible convenience. Whether you are fixing a snack or preparing a gourmet meal, you will appreciate your fully equipped kitchen. All floorplans include a large pantry, Dometic 3 cubic foot 3-way refrigerator, sink, Shur-Flo demand water system, microwave oven, two-burner LP stove and a cutting board sink cover. With 6'2" of interior headroom you'll never have to worry about ducking around the coach and the convenient swing-out TV cabinet ensures that you can watch TV while cooking or while relaxing in the comfortable front passenger captain's chair.

User-Friendly Operation

Second only to your safety and the quality of our Van Motorhomes, your comfort and convenience is our primary concern. We know that ease of operation plays a crucial role in the enjoyment of your Van Motorhome. With one central hook-up area located on the exterior of the chassis, Pleasure-Way ensures that life on the road could not be easier. Your LP fill, 110-volt shore power, cable TV and city water connections are all located behind the access door on the driver's side. The color-coded handles on the waste water disposal valves and the solid-colored water lines, are just two other innovations by Pleasure-Way that make your RVing life more enjoyable.

Convenience abounds inside your Ford EXCEL as well. Your auto-ignition water heater and furnace ignite at the flick of a switch. A monitor panel enables you to quickly and easily check the levels in your fresh, grey and black water holding tanks, in addition to monitoring the charge level in your battery.



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Storage

At Pleasure-Way, we understand that storage space is a necessity, not a luxury. That is why Pleasure-Way mounts the fresh and grey water holding tanks and the optional generator underneath the floor of the coach. This optimizes all usable space for storage. For example, you will find a minimum of twenty-five cupboards and drawers in the interior of your Ford EXCEL and three exterior storage compartments (providing you do not have a generator). With all this extra space, you will always have room for more!

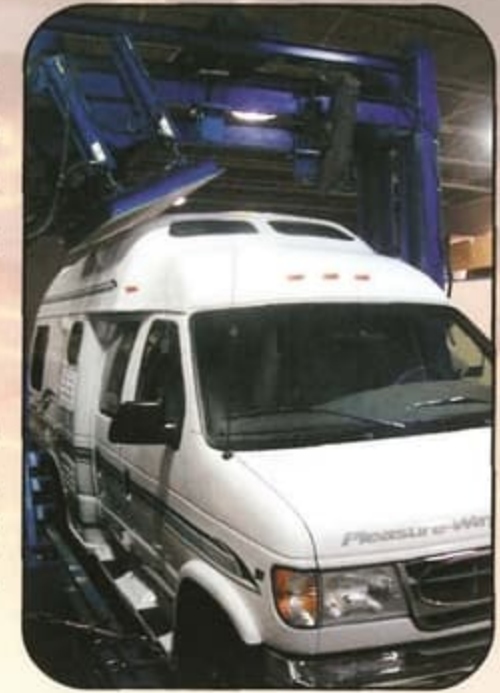


Safety & Quality

Safety is our paramount concern at Pleasure-Way Industries Ltd. Our Van Motorhomes either meet or exceed all recommended safety guidelines within the industry. In Canada, all Pleasure-Way Van Motorhomes meet or exceed strict C.S.A. guidelines, and in the United States, all our Van Motorhomes bear the R.V.I.A. seal. During the FMVSS 216 roof crush resistance test, the Ford EXCEL withstood over a 15,525 pound load on the roof, far exceeding the safety requirement!



Our old-fashioned work ethic means that your Pleasure-Way Van Motorhome was built with the utmost of care and attention to detail. You will not find an assembly line at Pleasure-Way. The components of each Van Motorhome are individually constructed and installed by Pleasure-Way employees, who take great pride in their work. Though it would be far less time-consuming and less costly to install pre-fabricated cabinets, Pleasure-Way's dedicated employees handcraft and custom-install all of our components, from kitchen face frames to wall partitions. This meticulous process ensures a tight clean fit and a rattle-free ride.



White

Maple

Oak



It is our commitment to safety, quality and our attention to detail that clearly distinguishes Pleasure-Way from the rest.

Three Choices of Interior Cabinetry



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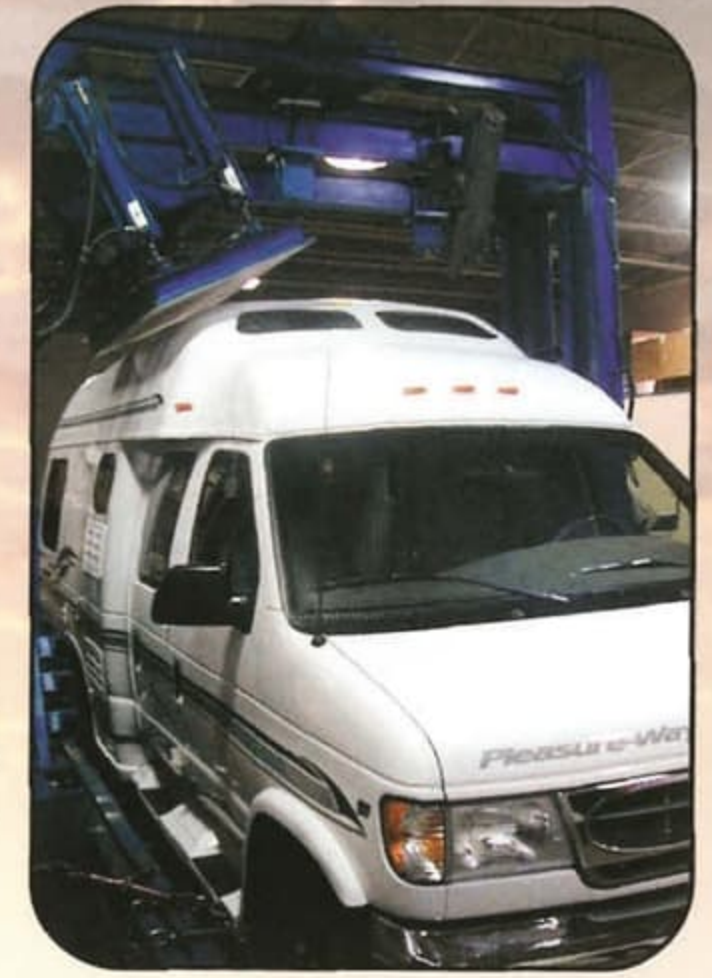


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Three Choices of Interior Cabinetry

Coach Specifications

- Dometic 3-way Refrigerator 3 cu. ft.
- Microwave Oven
- 2 Burner LP Stove
- 16,000 BTU Auto Ignite Furnace
- Thetford Flush Toilet
- Shur-flo Demand Water System
- Suburban 6 gal Auto Ignite Water Heater
- Interior Height 6' 2"
- Medicine Cabinet
- Second Sink
- Shower
- Smoke Detector
- CO Detector
- Fire Extinguisher
- LP Detector
- Fan-tastic Fan
- Slide Out Auxiliary Battery
- 110V/12V/40 Amp Converter
- Monitor Panel
- Fresh Water Tank 24 U.S. Gal / 90 L
- Grey Water Tank 16 U.S. Gal / 60 L
- Black Water Tank 12 U.S. Gal / 45 L
- Propane Tank 8 U.S. Gal / 30 L
- Locking Fresh Water Fill
- Driver Captain Chair Reclines
- Pass Captain Chair Reclines & Swivels
- Twin Beds 29.5" x 72" & 29.5" x 74"
- King Size Bed 72" x 81"
- Frameless Awning Style Windows
- Extra Cocktail Table
- Convenient Utility Hook-Up Center
- Padded Engine Cover
- Porch Light
- Cable T.V. Hook-Up
- Winegard T.V. Antenna with Booster
- Water Heater By-Pass
- Fibreglass Running Boards
- 3 Exterior Storage Compartments
(unless generator is installed then there are two)
- Rear Air Ride Helper Springs
- Auxiliary Battery Disconnect
- 3 year, 36,000 mile Coach Warranty
(appliances are covered by their respectable manufacturers warranty)
- Exterior Height 9' (inc. roof air)
- Length 20' Bumper to Bumper
- Width 7'3" (8' including side mirrors)

Ford Chassis Specs

- 5.4 L EFI V8 engine c/w overdrive
- 9500 lb. G.V.W.R.
- 3.55 Rear Axle
- Air Conditioning
- Power Windows
- Power Locks
- Power Side Mirrors
- Auxiliary 12V Outlet
- Tilt Steering
- Cruise Control
- 4-Wheel Anti-lock Brakes
- Remote Keyless Entry
- Driver & Passenger Side Air Bags
- CD/AM/FM/ Radio with Cassette
- Sport Wheels
- LT245/75R x 16E BSW All Season Tires
- 255 Horsepower @ 4500 rpm
- 350 lb. Ft. Torque @ 2500 rpm
- 24 hour Roadside Assistance
- 3 year 36,000 mile / 60,000 km Warranty
- Fuel Tank Capacity 35 U.S.Gal / 132L.

Sand



Jade



Blue

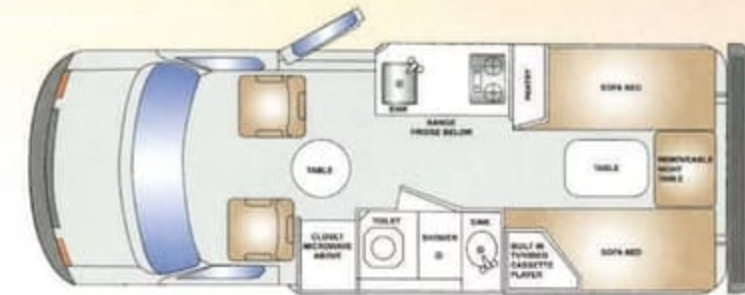


Optional Equipment

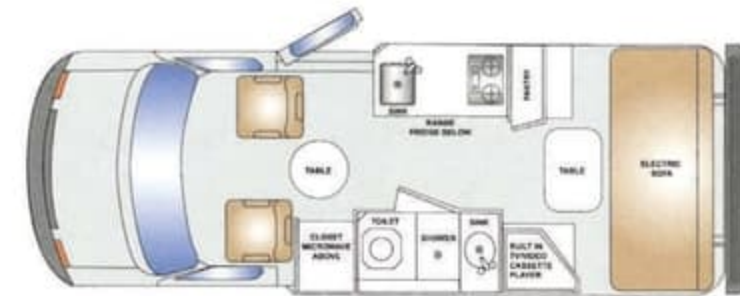
- Penguin 11,000 Roof Air
- Generator Prep
- Onan 2.8kw Microlite Generator
- 11' Awning
- 13" 12V Colour TV/VCP
- V10 Engine (Excel TD only)
- Electric Sofa
- European White Cabinetry
- Coffee Maker
- 12 Volt DVD
- Exterior Shower
- Maple Cabinetry
- Satellite Dish

Various Floorplans

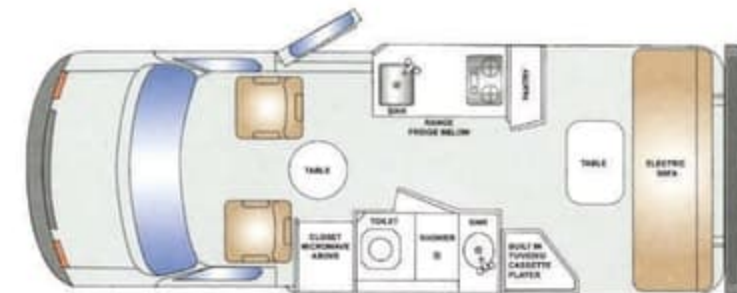
The Ford EXCEL is available in three different floorplans. The TD, TS & RD all share the same great features with your choice of rear sleeping arrangements. The TD offers you flexibility and choice with the option of having two single beds (approx. 29" x 72" and 29" x 74") or a king-size bed. The TS, with the electric sofa, provides the same sleeping arrangements as the TD, but the addition of the electric sofa in the TS provides the added benefit of two rear three-point seat belts for extra passengers. The RD, with the tri-fold electric sofa, comes complete with a full 54" X 81" double bed and two three-point seatbelts, as well as supplying additional storage in the TV cabinet and below the pantry. The choice of floorplans is yours, but, at Pleasure-Way, we strive to ensure it is not an easy one!



Excel-TD



Excel-TS



Excel-RD

Coach Specifications

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- 9500 lb. G.V.W.R.
- 3.55 Rear Axle
- Air Conditioning
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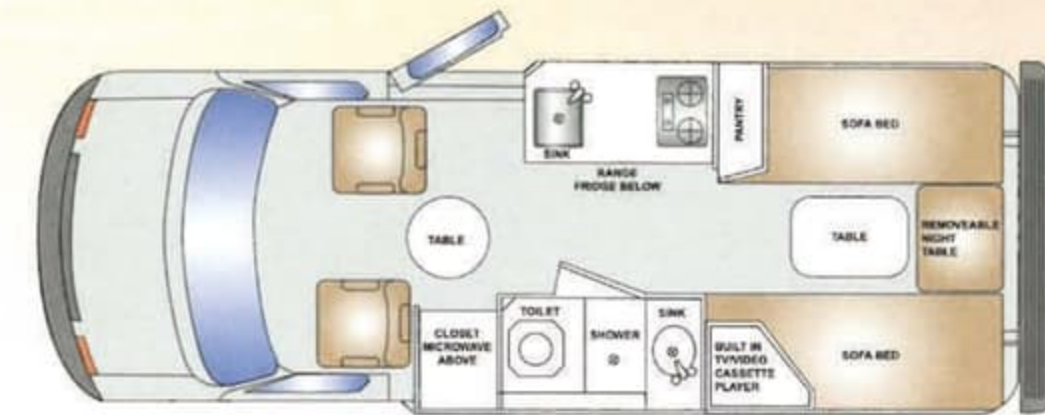


Optional Equipment

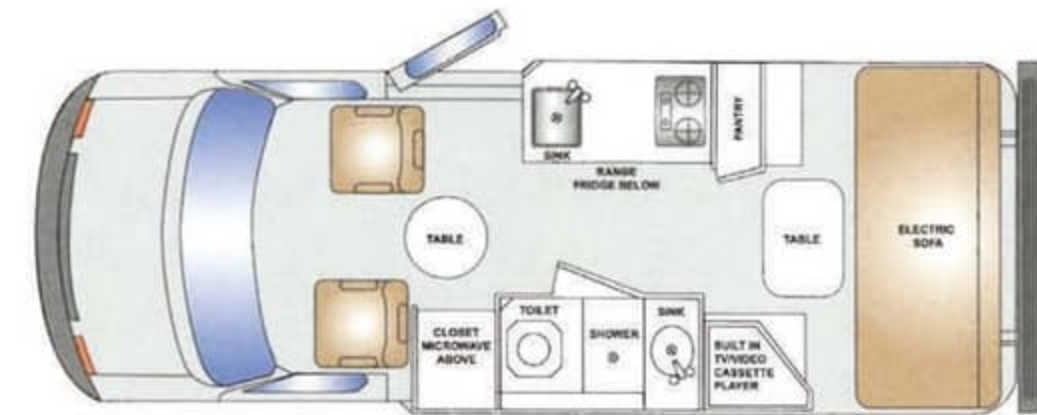
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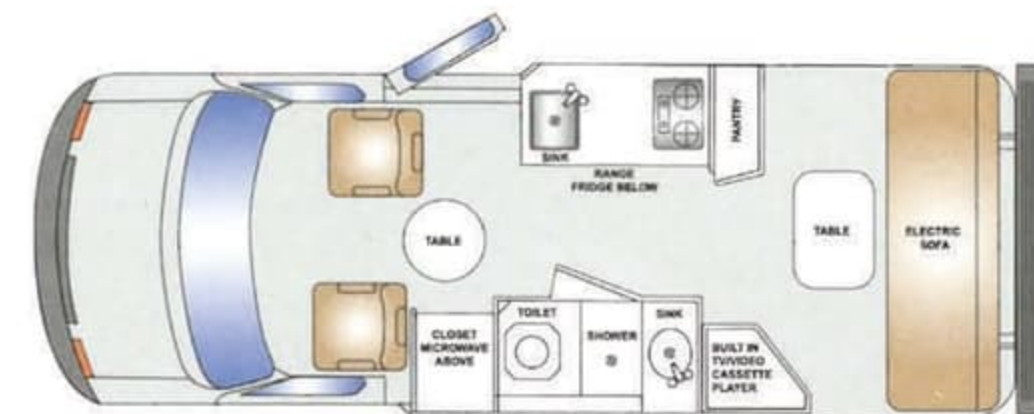
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Excel-TD



Excel-TS



Excel-RD

Ford Traverse



Ford Traverse



Introduction

From taking the kids to school to camping under a starlit sky, the TRAVERGE by Pleasure-Way can take you there in style and comfort! With seating for five and sleeping for four, the TRAVERGE combines the practicality of an every day vehicle with all the camping basics of a tent trailer and a tow vehicle – all rolled into one.

Economy

At Pleasure-Way Industries Ltd., we know that you need to make the most out of your money. That's why we developed the TRAVERGE. Built with families and travelers in mind, the TRAVERGE allows you to take advantage of the great outdoors while providing a stress-free, fun vacation for your entire family. No more stops at hotels or restaurants along the way, all of your camping needs are provided by the TRAVERGE. Just jump in and go!

Built on a Ford 250 chassis with a 7900-pound GVWR, the TRAVERGE comes standard with the proven Triton V8 5.4 litre engine. This, combined with the pop-top roof, makes the TRAVERGE one of the more fuel-efficient Class "B" Motorhomes available on the market today.

The TRAVERGE offers other advantages as well. With its discrete design, the TRAVERGE appears to be no different than any other regular passenger vehicle and thus should not offend any condominium restrictions. Moreover, at just under 7' tall, the TRAVERGE will fit into most 7' garages, making it one of the few Class "B" Motorhomes that you can park or store in your garage.

Simple Pleasures

Want to stretch your wings after a long day at the wheel? Simply, lift the handle and the roof elevates to give you over 6'6" of headroom. And at the end of your fun-filled day, getting ready for bed couldn't be easier. Simply fold down the rear sofa and snuggle into your full 54" X 76" double bed. Then fold down the upper bunk into a 44" X 73" bed for the kids.

Your campers will be warm and cozy with the TRAVERGE's 12,000 BTU furnace, and when it's time to wash up for bed the instant water heater provides you with hot water on demand. With the TRAVERGE by Pleasure-Way, life on the road couldn't be easier! All you need to worry about is what to bring with you. But don't hold back because there is lots of room for all those little extras you'll need for your adventures. Pleasure-Way Industries Ltd. takes pride in crafting innovative solutions to your storage needs. The TRAVERGE utilizes all useable space to maximize your storage potential.

Versatility, Economy & Fun
all rolled into one!



Introduction

From taking the kids to school to camping under a starlit sky, the TRAVERSE by Pleasure-Way can take you there in style and comfort! With seating for five and sleeping for four, the TRAVERSE combines the practicality of an every day vehicle with all the camping basics of a tent trailer and a tow vehicle – all rolled into one.

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Comfort & Convenience

Whether you are running daily errands or heading for the mountains on your vacation, the TRAVERSE is equipped with the comforts and conveniences you desire. When your campers are hungry for supper or just craving a snack, you will appreciate the microwave, Norcold 2-way 110V/12V fridge and the two-burner stove. The TRAVERSE is also equipped with a TV outlet, which is handy on those rainy nights or during those long drives.

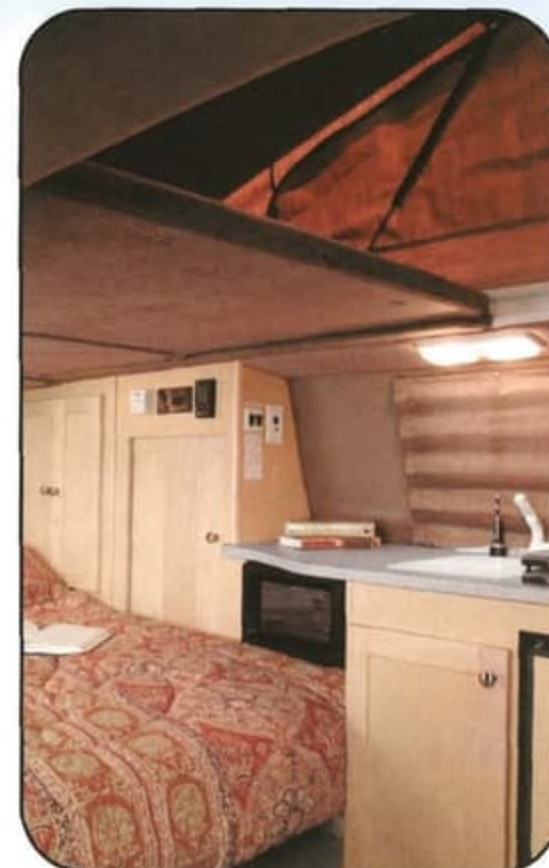
Quality & Safety

With the Pleasure-Way name behind it, you can be assured that the TRAVERSE is more than just value for your money. Our paramount concerns at Pleasure-Way Industries Ltd. are your safety, the quality of the products we build and your comfort and convenience. We believe that these principles are embodied in our reputation as a manufacturer, as well as in the van motorhomes that we take pride in building.

Rattle Free Ride

Pleasure-Way's old-fashioned work ethic means that your TRAVERSE was built with the utmost of care and attention to detail. You will not find an assembly line at Pleasure-Way Industries Ltd. The components of each TRAVERSE are individually constructed and installed by Pleasure-Way employees, who take great pride in their work. Though it would be far less time-consuming and less costly to install pre-fabricated cabinets, Pleasure-Way's dedicated employees handcraft and custom-install all of our components, from kitchen face frames to wall partitions. This meticulous process ensures a tight, clean fit and a rattle-free ride.

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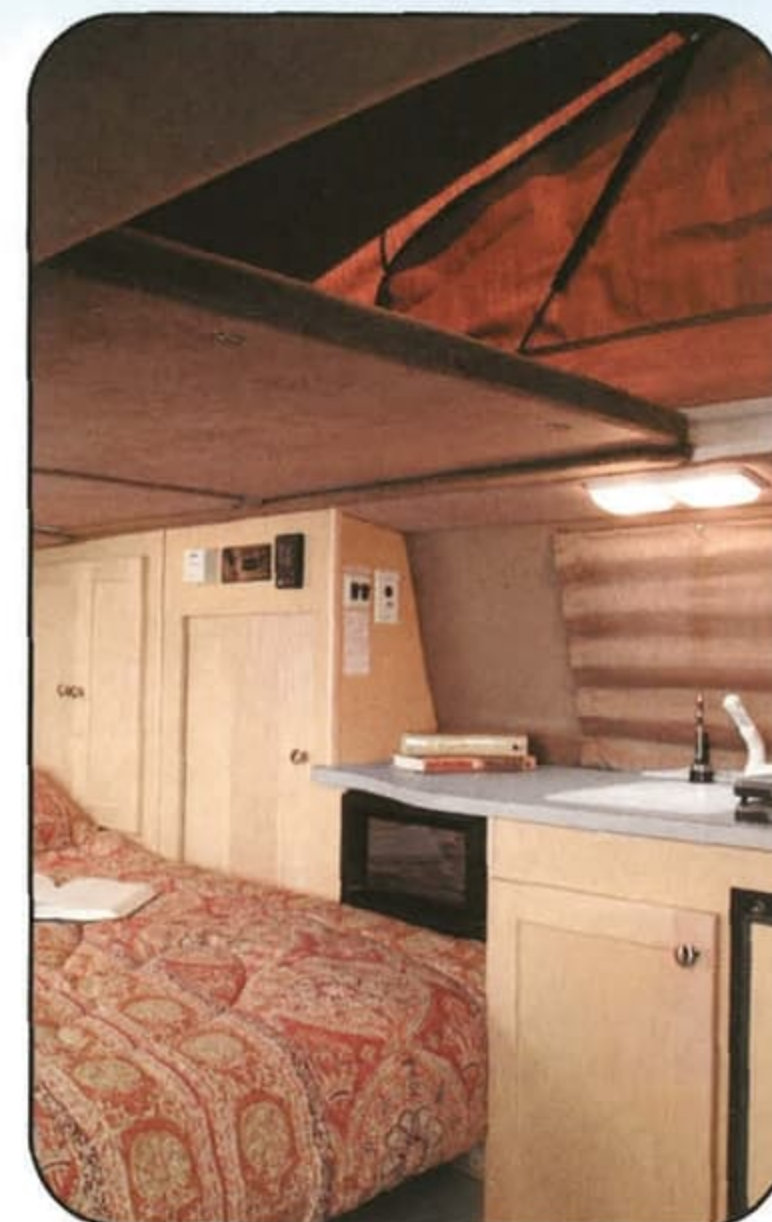
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Coach Specifications

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- Microwave
- Two burner LP stove with cover
- Stainless steel sink
- 110V/12V instant water heater
- Shur flo, demand water pump
- Porta Potti, with storage
- 12,000 BTU furnace
- Propane tank 6.9 gallons / 26 litre
- 30 amp power converter with charger
- Deep cycle auxiliary battery
- Sunbrella, roof tenting
- Fresh water tank 12 gallon / 45 litre
- Grey water tank 8.5 gallon / 32 litre
- City water hook-up
- 25' 30 amp power cord
- Folding rear sofa with 3 seat belts
- TV antenna and 12V/110V plug
- Fibreglass running boards
- Propane detector
- Smoke detector
- 3 Year 36,000 mile / 60,000 km warranty
- Over head bunk 44" X 73"
- Sofa double bed 54" X 76"
- Fire extinguisher
- Carbon monoxide detector
- Monitor panel
- Passenger seat swivel and recline
- Portable dinette table with stand
- Auxiliary battery disconnect
- Interior height with roof open 6'6"
- Exterior height roof closed 6'11"
- Width 6'9" (8' with side mirrors)
- Length 17'6"

Ford Chassis Specs

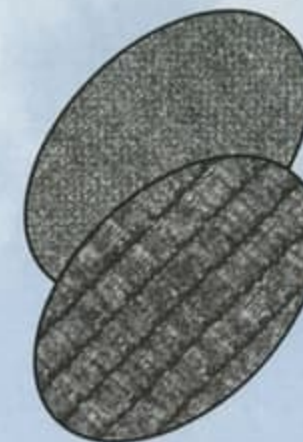
- EFI V8 engine with overdrive transmission
- 7900 lb. GVWR
- 3.73 rear axle
- Air-conditioning
- Power windows
- Power locks
- Power mirrors
- Auxiliary 12V outlet
- Remote keyless entry
- Tilt steering
- Cruise control
- CD/AM/FM radio with cassette
- 4 wheel anti-lock brakes
- Driver & passenger side air bags
- 24-HR Roadside Assistance
- 3 Year 36,000 mile / 60,000 km warranty
- Sport wheel covers
- 255 Horsepower @ 4500 RPM
- 350 lb. ft. Torque @ 2500 RPM

Interior

Sand

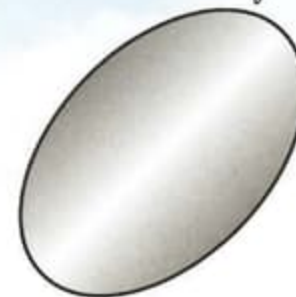


Charcoal



Exterior

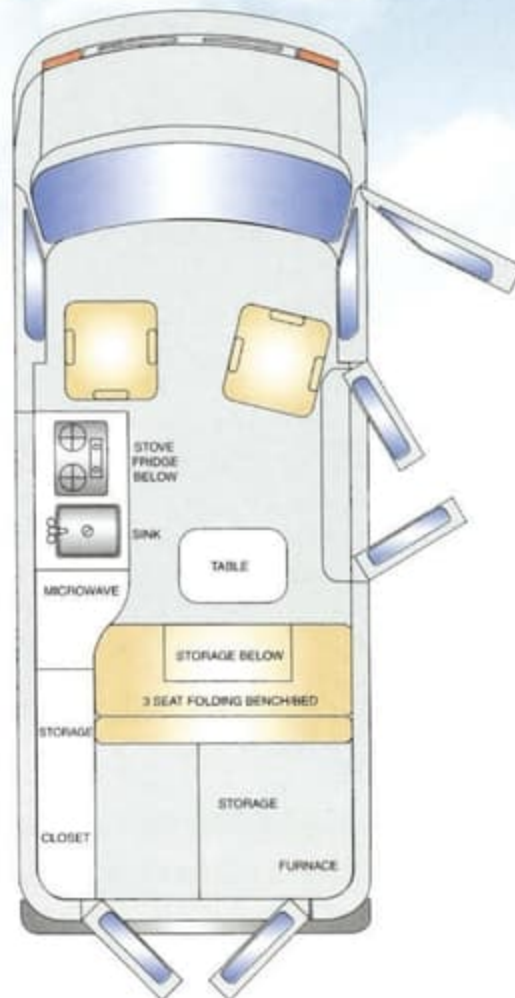
Mineral Grey



Silver Birch



True Blue



Combinations

The TRAVERSE is available in three exterior paint choices and three interior fabric options. The combinations are:

Mineral Grey Exterior / Sand Interior

Silver Birch Exterior / Charcoal Interior

True Blue Exterior / Charcoal Interior

From city driving to camping in the mountains, your Pleasure-Way Van Motorhome will take you wherever you want to go in comfort and style. With Pleasure-Way, it does not matter where you are, you will always feel at home!

Coach Specifications

- Norcold, AC/DC Fridge c/w Freezer
- Microwave
- Two burner LP stove with cover
- Stainless steel sink
- 110V/12V instant water heater
- Shur flo, demand water pump
- Porta Potti, with storage
- 12,000 BTU furnace
- Propane tank 6.9 gallons / 26 litre
- 30 amp power converter with charger
- Deep cycle auxiliary battery
- Sunbrella, roof tenting
- Fresh water tank 12 gallon / 45 litre
- Grey water tank 8.5 gallon / 32 litre
- City water hook-up
- 25' 30 amp power cord
- Folding rear sofa with 3 seat belts
- TV antenna and 12V/110V plug
- Fibreglass running boards
- Propane detector
- Smoke detector
- 3 Year 36,000 mile / 60,000 km warranty
- Over head bunk 44" X 73"
- Sofa double bed 54" X 76"
- Fire extinguisher
- Carbon monoxide detector
- Monitor panel
- Passenger seat swivel and recline
- Portable dinette table with stand
- Auxiliary battery disconnect
- Interior height with roof open 6'6"
- Exterior height roof closed 6'11"
- Width 6'9" (8' with side mirrors)
- Length 17'6"

Combinations

The TRAVERSE is available in three exterior paint choices and three interior fabric options. The combinations are:

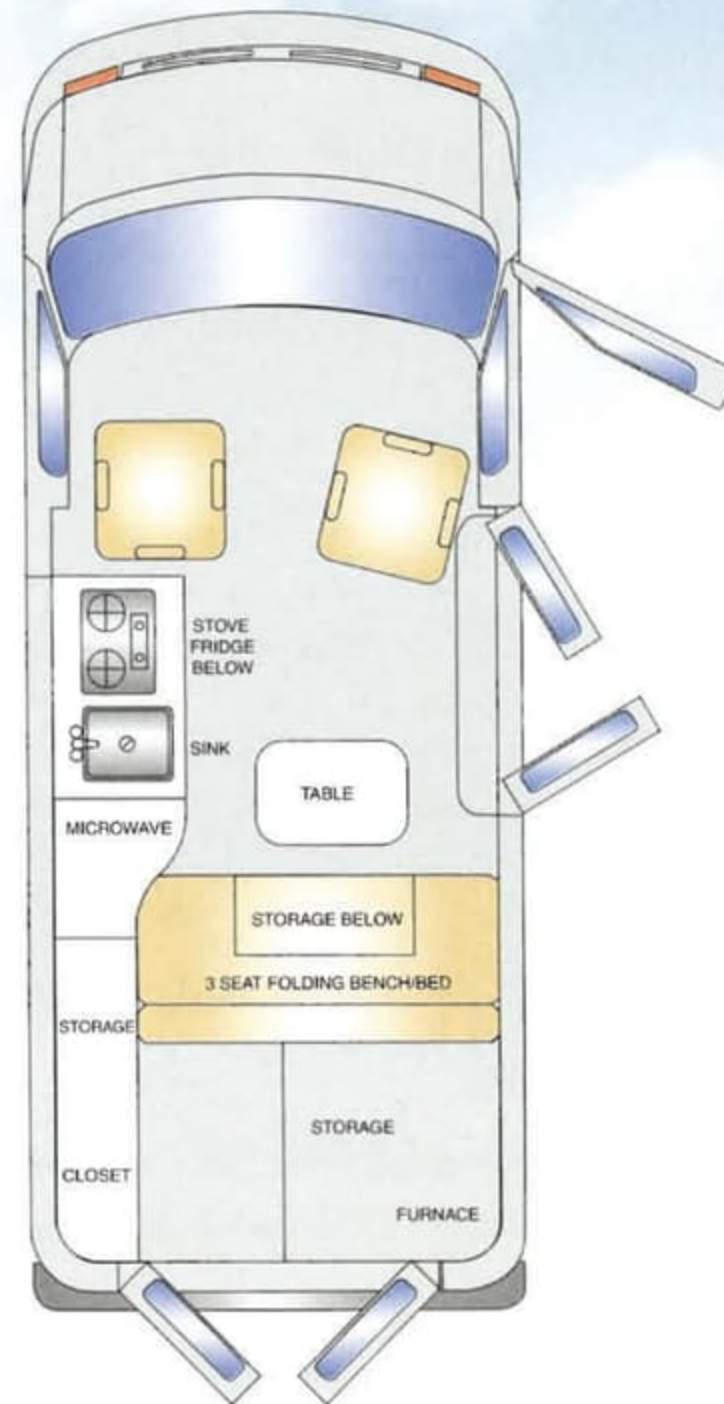
Mineral Grey Exterior / Sand Interior

Silver Birch Exterior / Charcoal Interior

True Blue Exterior / Charcoal Interior

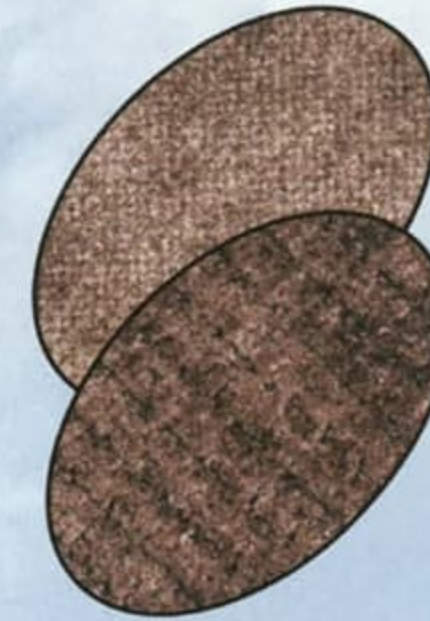
Ford Chassis Specs

- EFI V8 engine with overdrive transmission
- 7900 lb. GVWR
- 3.73 rear axle
- Air-conditioning
- Power windows
- Power locks
- Power mirrors
- Auxiliary 12V outlet
- Remote keyless entry
- Tilt steering
- Cruise control
- CD/AM/FM radio with cassette
- 4 wheel anti-lock brakes
- Driver & passenger side air bags
- 24-HR Roadside Assistance
- 3 Year 36,000 mile / 60,000 km warranty
- Sport wheel covers
- 255 Horsepower @ 4500 RPM
- 350 lb. ft. Torque @ 2500 RPM



Interior

Sand

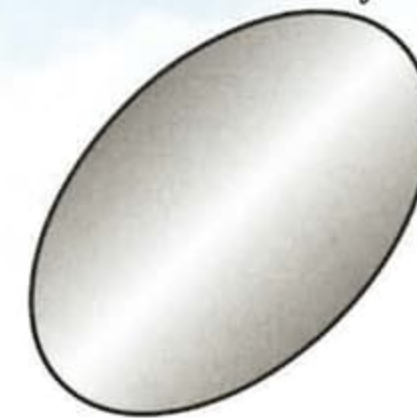


Charcoal

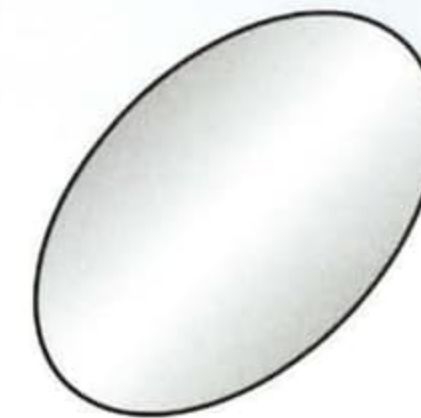


Exterior

Mineral Grey



Silver Birch



True Blue



From city driving to camping in the mountains, your Pleasure-Way Van Motorhome will take you wherever you want to go in comfort and style. With Pleasure-Way, it does not matter where you are, you will always feel at home!

Dodge Excel



Private Bathroom

THE DODGE EXCEL

The Excel model prides itself in providing you with the utmost in privacy with its separate, fully self-contained permanent bathroom. This design allows you to use all other areas of the coach when the bathroom is in use. Created with more shoulder-room for added comfort, the self-contained bathroom comes complete with a Thetford flush toilet, second sink, medicine cabinet and sit-down shower. This feature, which is usually found in larger motorhomes, guarantees your privacy whether you are travelling down the road or dining with friends. Since the Excel is a full six inches wider (than the Lexor), we are able to offer you a private, permanent bathroom.

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Flexible Bathroom

THE DODGE LEXOR

The Lexor model offers you the ultimate in flexibility—the choice of a spacious bathroom, stand-up aisle shower, private dressing area and room divider, all in one and all at your fingertips! When it's time to get dressed, just open the double doors and extend the two sliding doors and enjoy the privacy of your large changing area. These double doors also serve as a room divider to separate your Lexor into two private areas—allowing the early-risers to sleep in the back while the night owls play up front. When you are in the mood for a leisurely shower, simply pull the shower curtain around you, set the removable shower pan into place, and be prepared to enjoy the comfort and convenience of your stand-up aisle shower.



Dodge
Lexor

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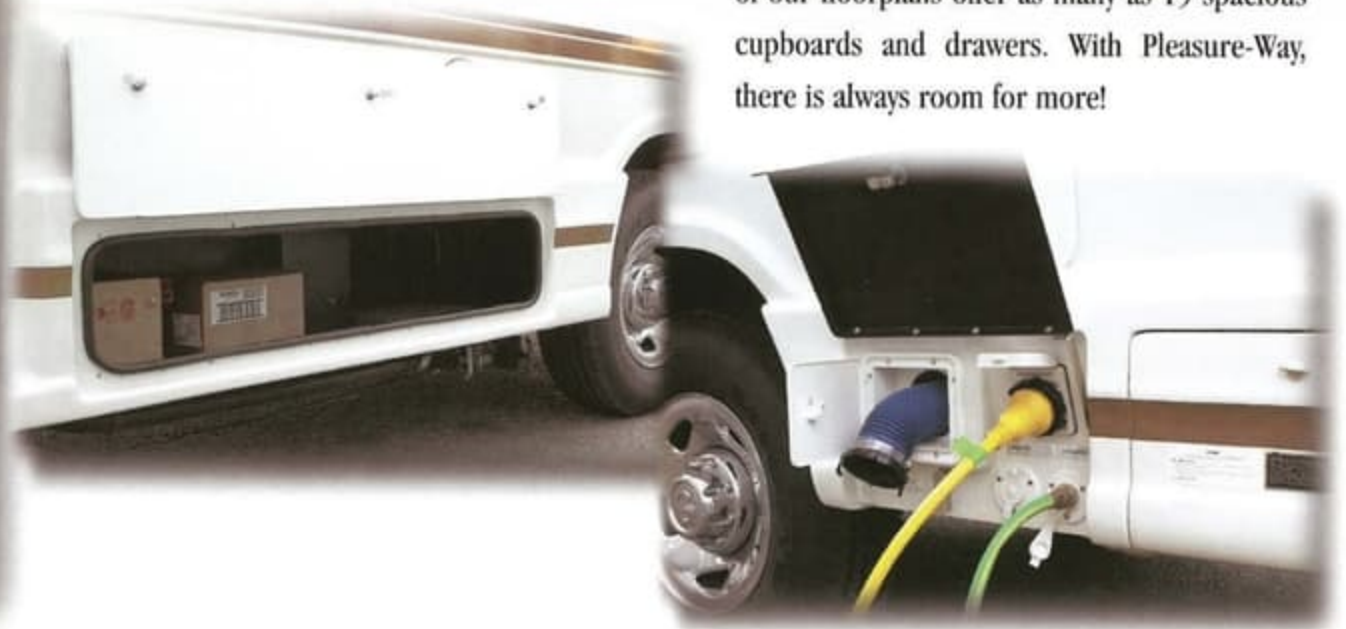
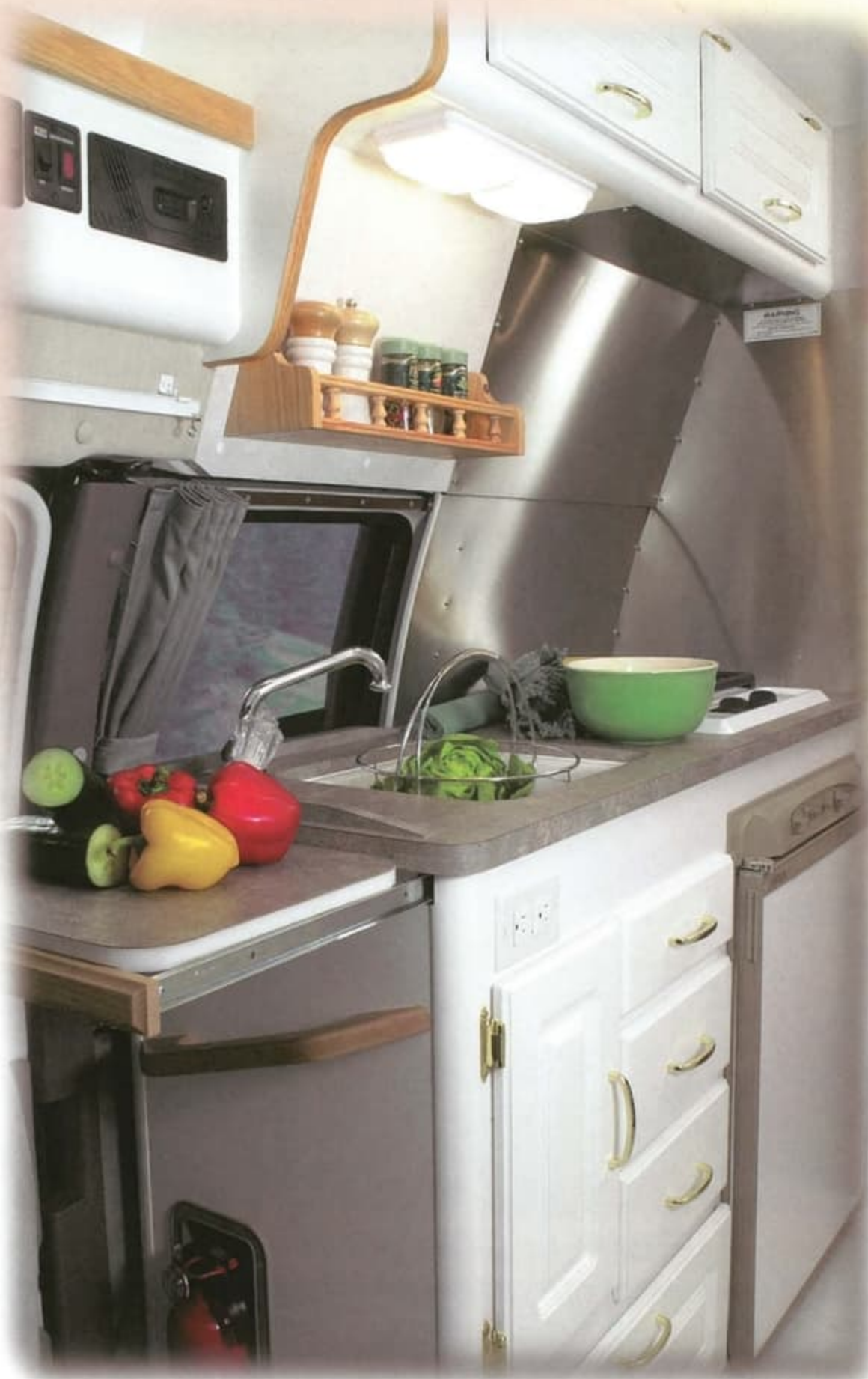
Comfort, Convenience

Whether you are making a snack or a gourmet meal, you will appreciate our fully functional kitchen centres, which feature a slide-out counter extension, a large pantry, a Dometic three-way three cu ft refrigerator, a two-burner LP stove, a microwave oven, a kitchen sink with cutting board, and a Shur-Flo demand water system. This emphasis on comfort and convenience is echoed in the rear living quarters, which showcase plenty of roomy seating areas and a beautifully crafted entertainment centre with swing-out TV cabinet, complete with optional TV, video cassette player, and remote control. The swing-out TV cabinet (unavailable in our MP4 model, which features the option of two TVs) allows you to watch TV from the comfort of the front captain's chair or from the coziness of your rear bed/sofa. Whether you are entertaining or cocooning, your Pleasure-Way Van Motorhome makes life on the road an absolute pleasure!

Storage to Spare

Pleasure-Way Industries understands that storage space is a necessity, not a luxury. By mounting the water holding tanks and the optional generator underneath the floor, we optimize all practicable interior space. In addition to our large exterior storage compartment, we have added a roomy interior storage trunk that is ideal for tools, tackle boxes and other important accessories. From the spice rack to the slide-out counter extension, we strive to maximize every square inch. In fact, some

of our floorplans offer as many as 19 spacious cupboards and drawers. With Pleasure-Way, there is always room for more!



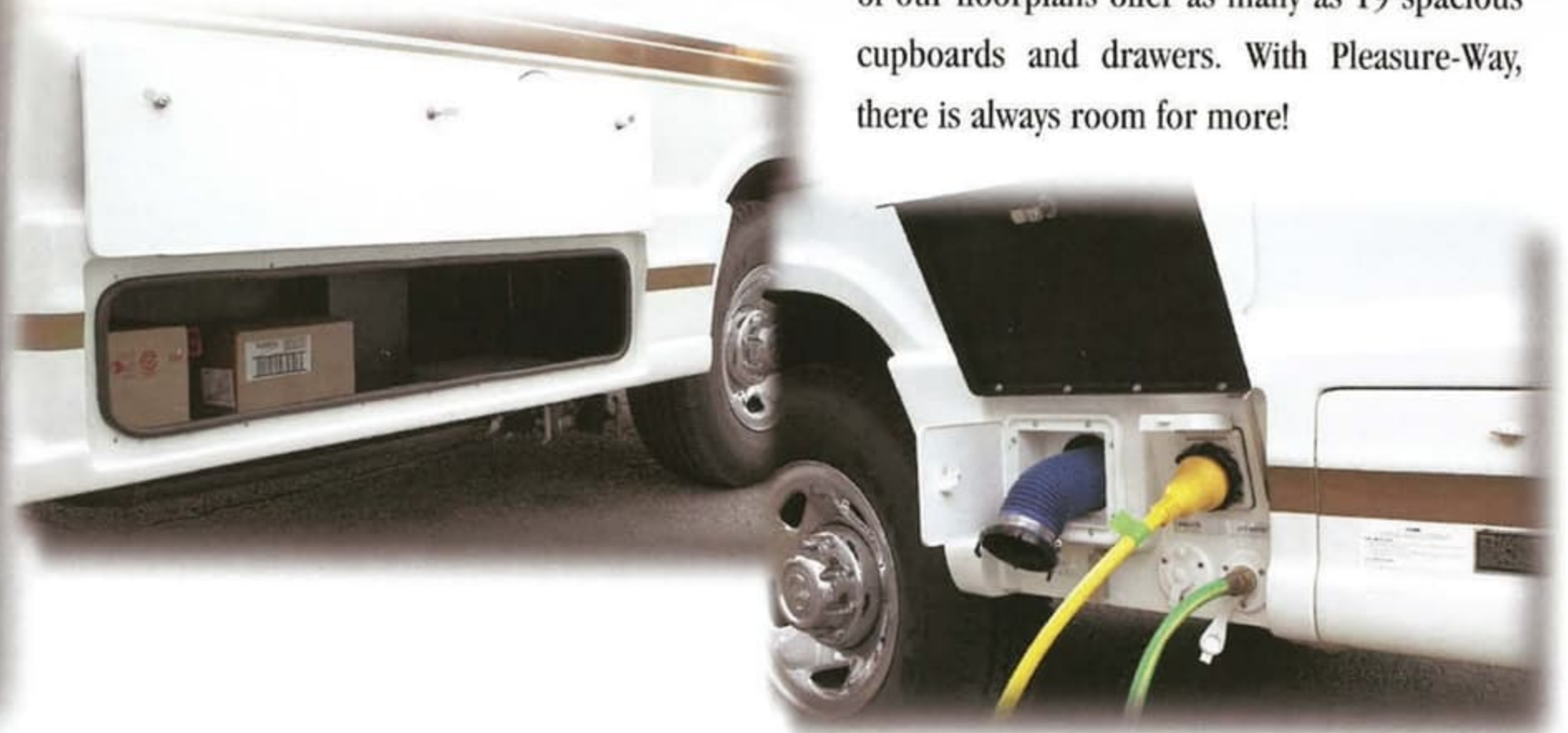
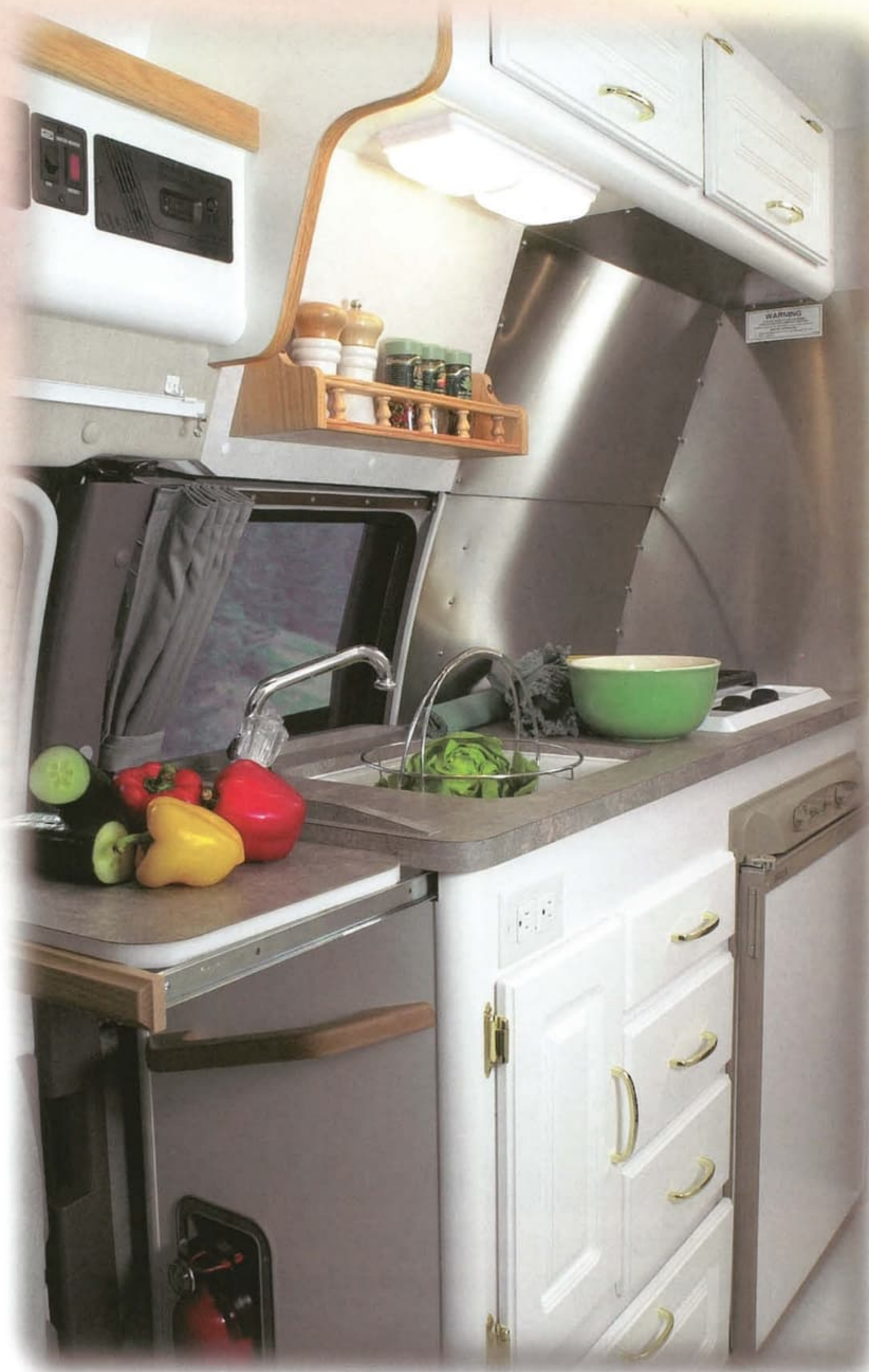
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... and Style

Reliability and Ease of Operation

Ease of operation is another one of our primary concerns. We know that you need to feel confident and secure in your Pleasure-Way and we aim to ensure that your travels will always be stress-free. One simple, but innovative method we have used to create a user-friendly motorhome is to colour code the handles on the waste water disposal valves: a grey handle indicates the grey or sink water tank and a black handle denotes the black or toilet water tank. Pleasure-Way takes convenience to new levels with our new central hook-up center. Behind this door, located on the driver's side rear corner, you will find your power cord, cable TV and city water hook-ups, as well as your sewer hose storage. In addition, our auto-ignition furnaces and water heaters are centrally located and an easily accessible monitor panel assists in providing you with the utmost in ease and security. The design and location of the monitor panel enables you to quickly and easily check levels in your fresh, grey and black water holding tanks, as well as monitor the charge level in your batteries.

Flexibility - Three Different Bed Choices

The floorplan of the TS, which was originally introduced as a limited edition for the millennium, is derived from a combination of the TD and RD floorplans. These floorplans are a wonderful choice for those who desire the flexibility of three different bed sizes and the ability to carry extra passengers—all in one van motorhome. The TS features a bi-fold electric sofa across the rear with two ottomans. When the sofa is down, you have the option of sleeping in a double bed, twin beds or a king-size bed. The bi-fold electric sofa, equipped with two three point seat belts, gives those who prefer twin beds the ability to take along extra passengers.

A Step Ahead

Getting in and out of your van motorhome has never been easier! By eliminating the dropped floor and lowering and widening the passenger side running-board step, Pleasure-Way Industries has

made it as easy as 1-2-3 to get in and out of your van motorhome comfortably. The deeper step-well gives you greater headroom and the larger running-board step provides you with a firm and solid platform for your entire foot. This is just another reason why at Pleasure-Way Industries, we're always a step ahead of the competition!



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Coach Specifications

- Domestic 3-way Refrigerator (3 cu ft)
- Microwave Oven
- 2 Burner LP Stove
- 16,000 BTU Auto Ignite Furnace
- Thetford Flush Toilet
- Shur-Flo Demand Water System
- Suburban 6 Gal. Auto Ignite Water Heater
- Interior Height 6'
- Medicine Cabinet
- Large 2nd Sink
- Shower
- Smoke Detector
- CO Detector
- Fire Extinguisher
- LP Detector
- Fan Tastic Fan
- Slide Out Auxiliary Battery
- 110V/12V/40 Amp Convertor
- Monitor Panel
- Fresh Water Tank 114 L 30 U.S. Gal
- Grey Water Tank 91 L 24 U.S. Gal
- Black Water Tank 45 L 12 U.S. Gal (Excel)
- Black Water Tank 30 L 8 U.S. Gal (All LEXOR & Excel MP4)
- Propane Tank 30 L 8 U.S. Gal
- Locking Fresh Water Fill
- Captains' Chairs Swivel & Recline
- Rear Livingroom/Double Bed Area (54" x 72") (LEXOR)
- Rear Livingroom/Double Bed Area (54" x 78") (Excel)
- Twin Beds (26" x 74", 26" x 69") King Size (72" x 71") (LEXOR)
- Twin Beds (27.5" x 74", 27.5" x 69") King Size (78" x 71") (Excel)
- Rear Power Sofa
- Awning Style Windows
- Extra Cocktail Table
- Sleeper Seats
- Convenient Utility Hook-Up Center
- Continental Spare Tire Carrier
- Interior Golf Club Storage
- Spare Trunk (N/A with Generator)
- Padded Engine Cover
- Porch Light
- Cable T.V. Hook Up
- Winegard T.V. Antenna
- Water Heater By-Pass
- Fiberglass Running Boards
- Exterior Storage Compartment
- Rear Air Ride Suspension
- Auxiliary Battery Disconnect
- Slide Out Counter Extension
- Flip Up Counter Extension (MP4 only)

Dodge Chassis Specs

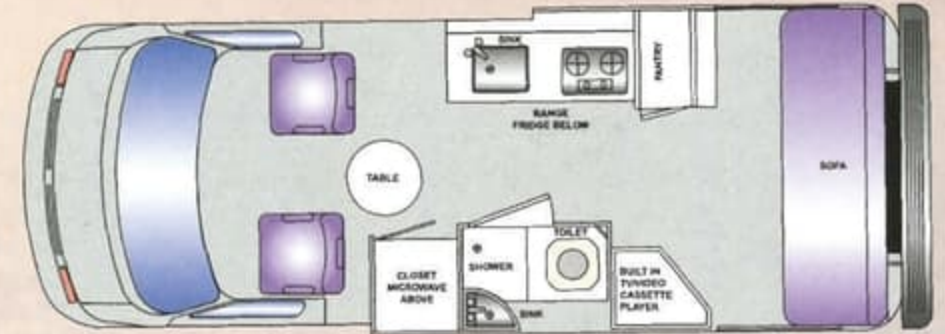
- Gross Vehicle Weight 9200 lbs 4174 kgs
- Length Bumper to Bumper 19'7" 5969 mm
- Wheel Base 127" 3241 mm
- Height 8'8" 2644 mm
- EXCEL Width 7'1" 2160 mm
- LEXOR Width 6'6" 1983 mm
- Height 8'8" 2644 mm
- Fuel Tank Capacity 35 U.S. Gal 132 L
- 360(5.9 L) Magnum V8
- Power 245 HP @ 4,000 RPM
- Torque 335 lb/ft @ 3,200 RPM
- Axle Ratio 4.10
- Automatic Transmission with Electronic Overdrive
- Towing Capacity 3000 lbs
- Cruise Control
- Power Door Locks
- Power Windows
- AM/FM Stereo Cassette/CD
- Power Remote Mirrors
- Matching Spare Tire
- Driver's Side Air Bag
- Passenger's Side Air Bag

Optional Equipment

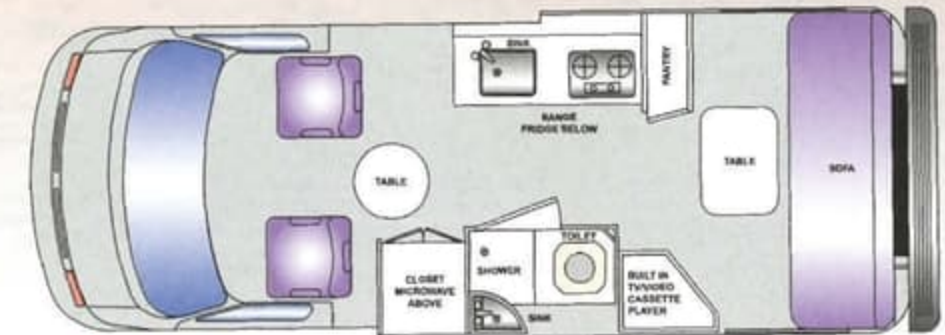
- Onan 2.8 Generator
- Generator Ready
- Penguin 11,000 Roof Air
- 13" 12V Colour TV/VCP
- TV Ready
- Exterior Shower
- Electric Sofa
- White Cabinetry
- 11' Awning
- Screen Package
- Coffee Maker
- Awning Add-A-Room
- Satellite Dish
- Maple Cabinetry
- 12 Volt DVD Player



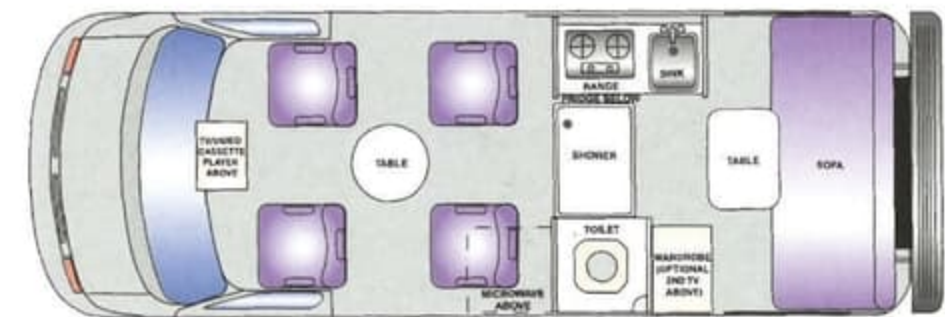
Excel-TD



Excel-TS



Excel-RD



Excel-MP4

Coach Specifications

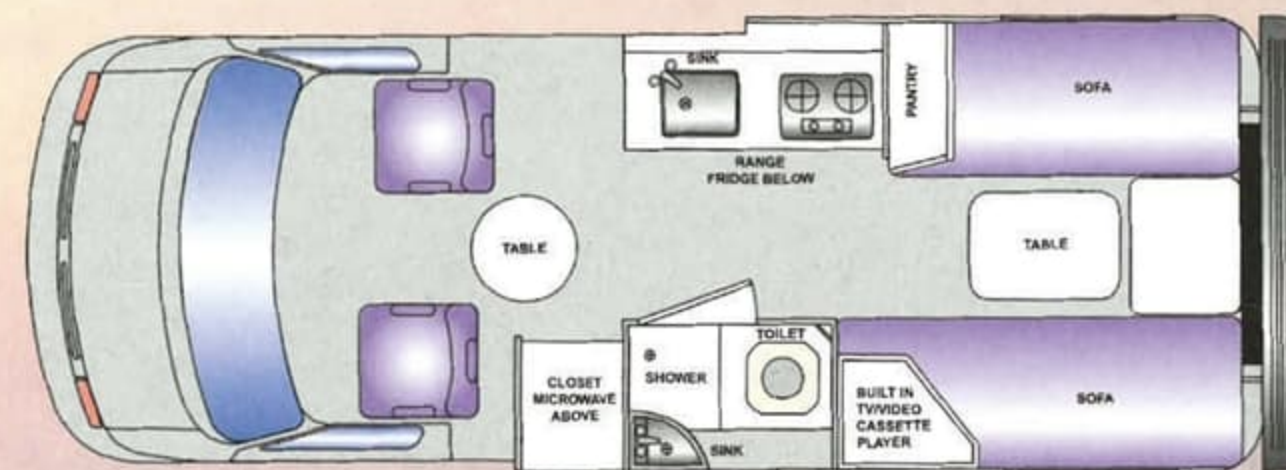
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- Shur-Flo Demand Water System
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- Interior Height 6'
- Medicine Cabinet
- Large 2nd Sink
- Shower
- Smoke Detector
- CO Detector
- Fire Extinguisher
- LP Detector
- Fan Tastic Fan
- Slide Out Auxiliary Battery
- 110V/12V/40 Amp Convertor
- Monitor Panel
- Fresh Water Tank 114 L 30 U.S. Gal
- Grey Water Tank 91 L 24 U.S. Gal
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- Padded Engine Cover
- Porch Light
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- Winegard T.V. Antenna
- Water Heater By-Pass
- Fiberglass Running Boards
- Exterior Storage Compartment
- Rear Air Ride Suspension
- Auxiliary Battery Disconnect
- Slide Out Counter Extension
- Flip Up Counter Extension (MP4 only)

Dodge Chassis Specs

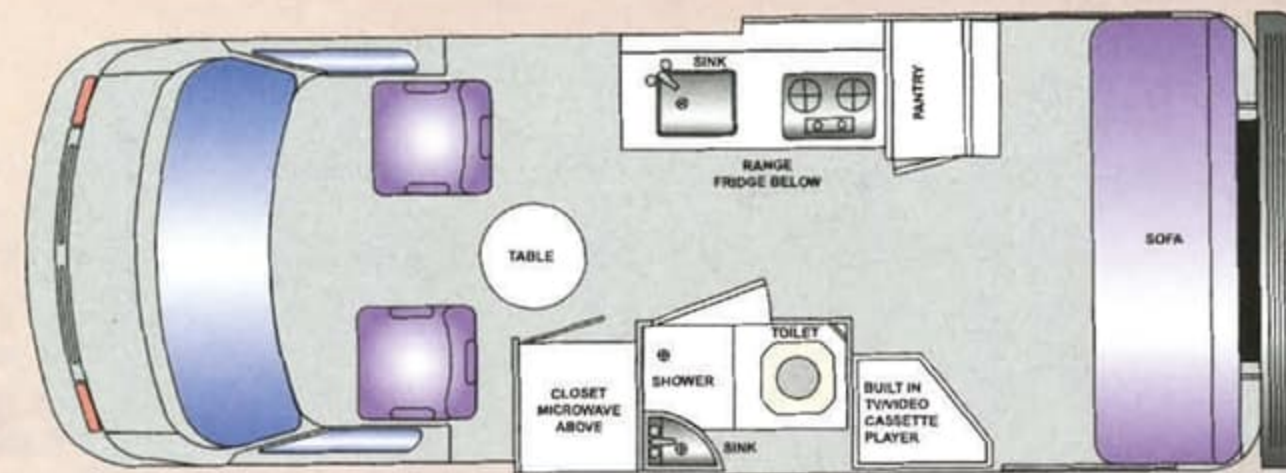
- Gross Vehicle Weight 9200 lbs 4174 kgs
- Length Bumper to Bumper 19'7" 5969 mm
- Wheel Base 127" 3241 mm
- Height 8'8" 2644 mm
- EXCEL Width 7'1" 2160 mm
- LEXOR Width 6'6" 1983 mm
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- Fuel Tank Capacity 35 U.S. Gal 132 L
- 360(5.9 L) Magnum V8
- Power 245 HP @ 4,000 RPM
- Torque 335 lb/ft @ 3,200 RPM
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- Automatic Transmission with Electronic Overdrive
- Towing Capacity 3000 lbs
- Cruise Control
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- Power Windows
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- Power Remote Mirrors
- Matching Spare Tire
- Driver's Side Air Bag
- Passenger's Side Air Bag

Optional Equipment

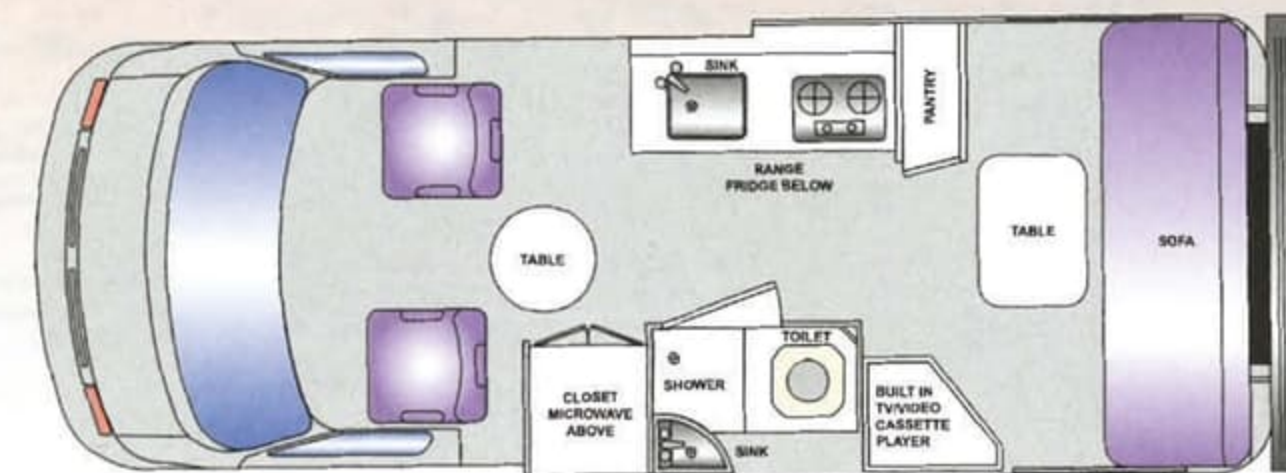
- Onan 2.8 Generator
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- White Cabinetry
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- Awning Add-A-Room
- Satellite Dish
- Maple Cabinetry
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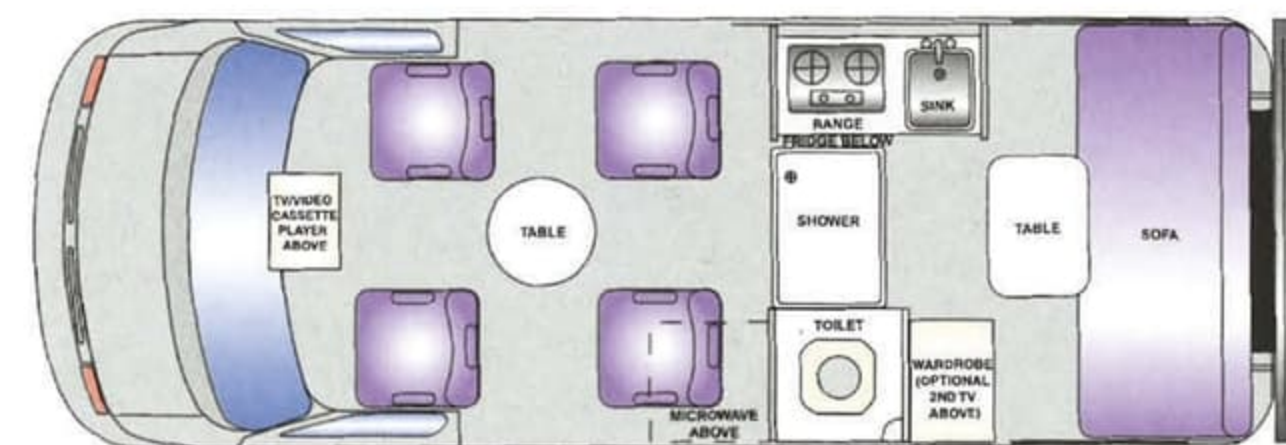
Excel-TD



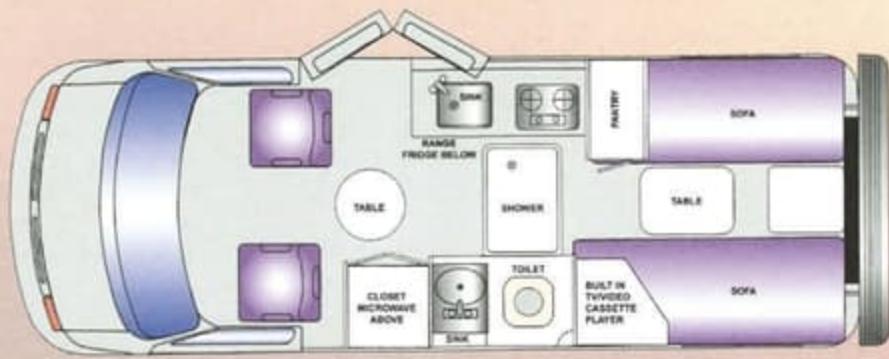
Excel-TS



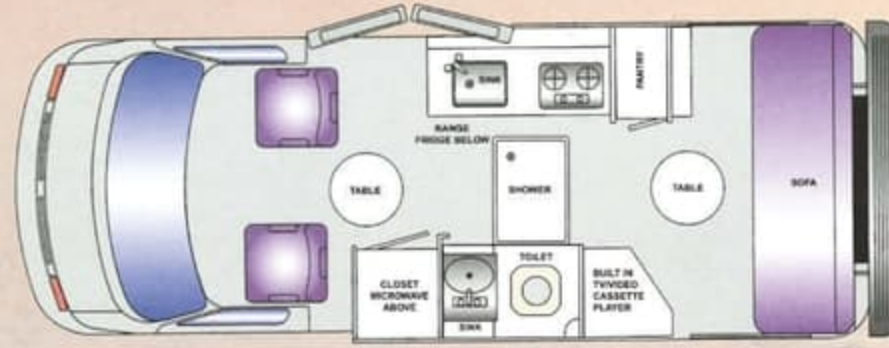
Excel-RD



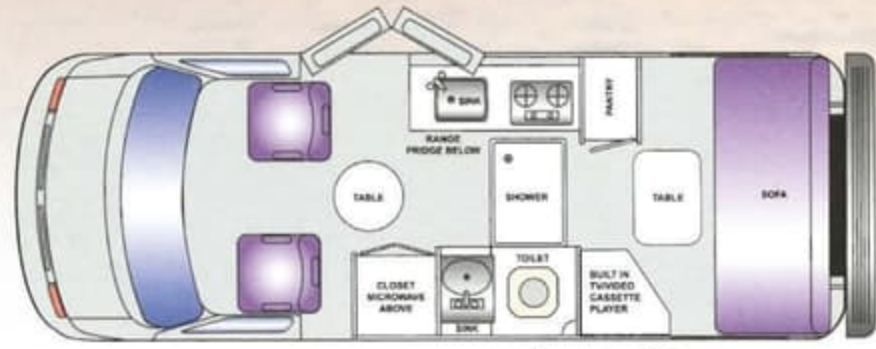
Excel-MP4



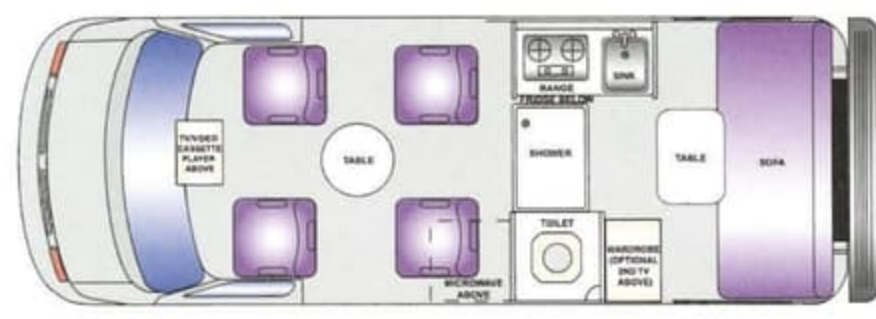
Lexor-TD



Lexor-TS



Lexor-RD



Lexor-MP4

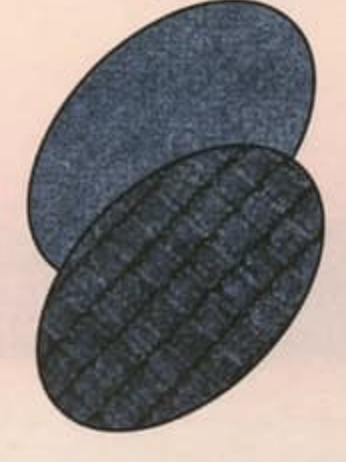
Sand



Jade



Blue



So Much to Choose From

At Pleasure-Way Industries, we allow you to make your van motorhome your own by choosing among three beautiful exterior and interior colours with co-ordinating curtains, wallcoverings and seat cushions. You are also able to choose between the warmth of oak cabinetry, the modern look of European white cabinetry or the contemporary feel of maple. Whatever your choice, your Pleasure-Way Van Motorhome will be the envy of your neighbors!

White

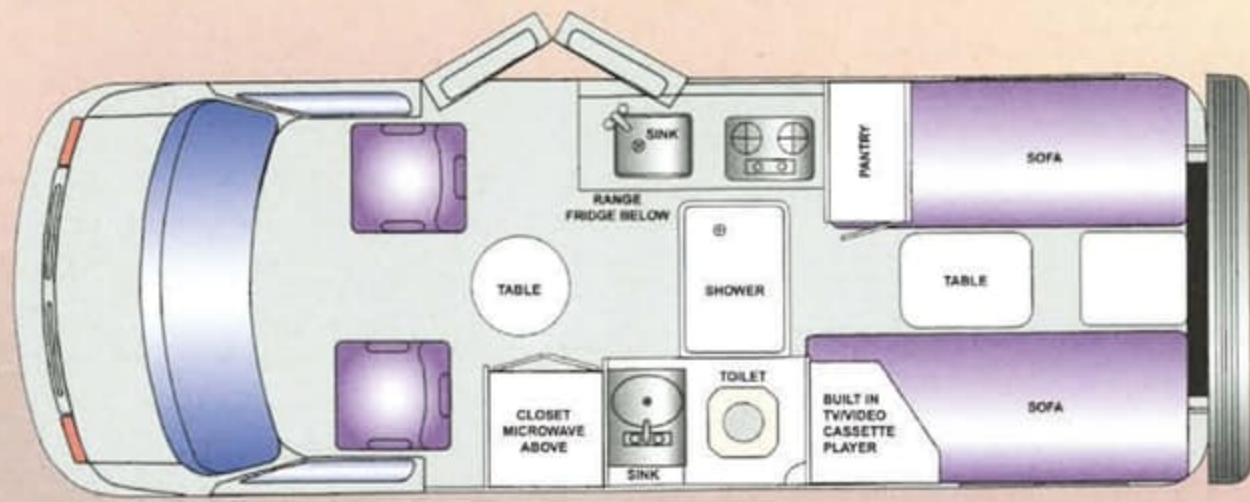


Maple

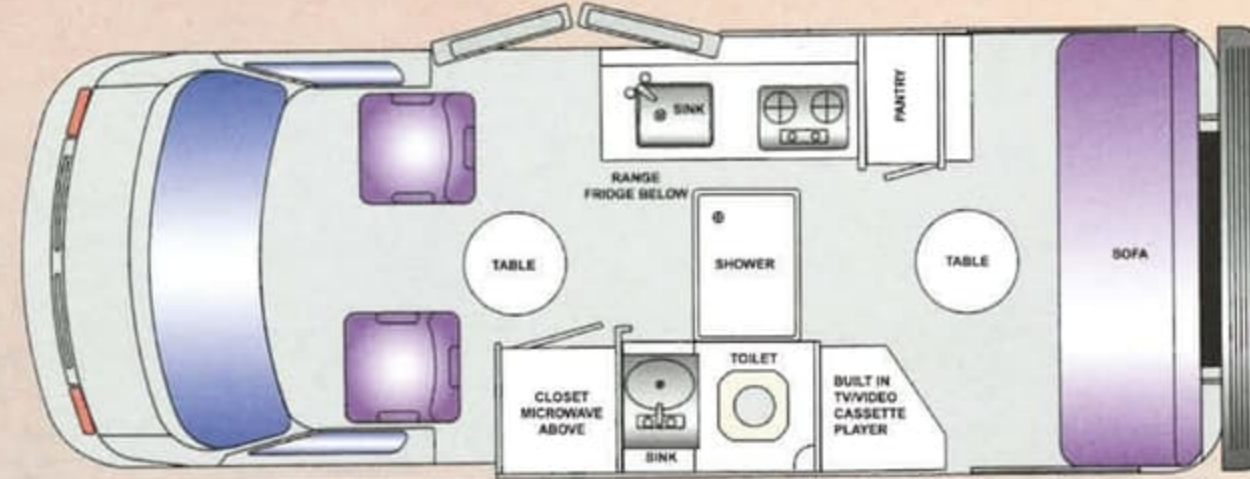


Oak

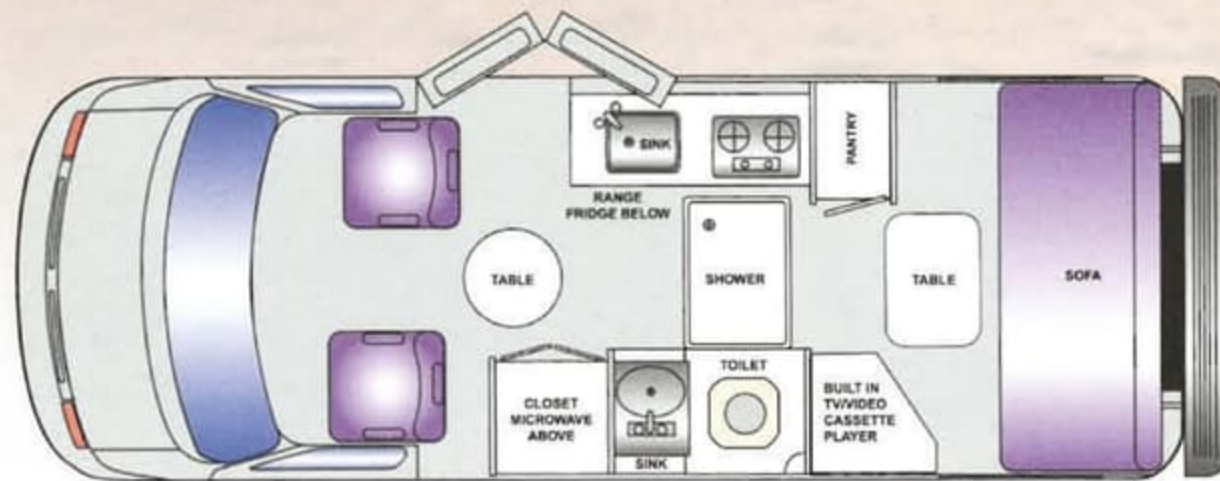




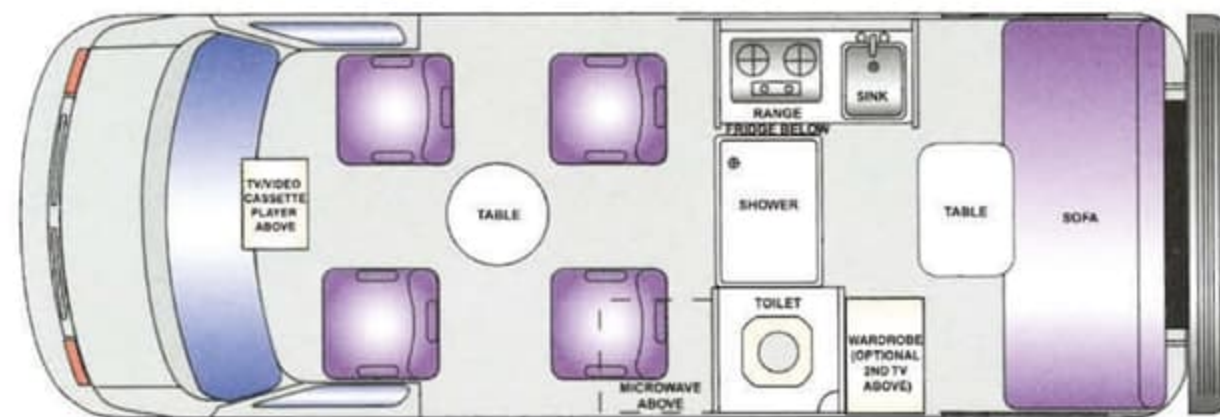
Lexor-TD



Lexor-TS

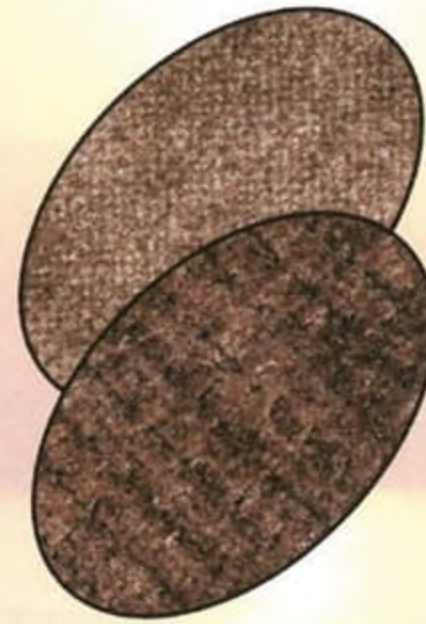


Lexor-RD



Lexor-MPY

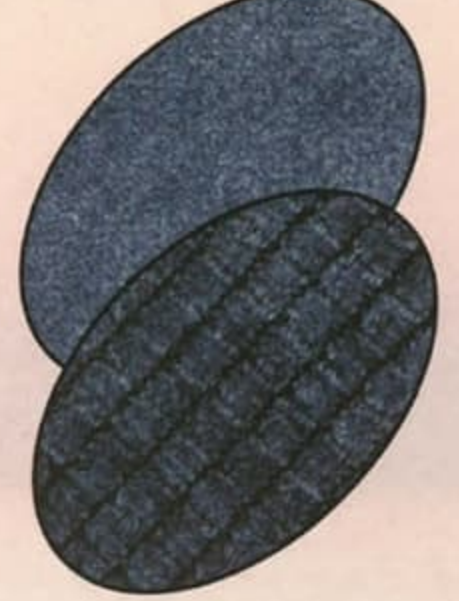
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Jade



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White



Maple



Oak



The Pleasure-Way Travel Club

Pleasure-Way's Travel Club is another opportunity for you to enjoy the RV lifestyle. Every new Pleasure-Way buyer becomes an automatic member of the North American-wide Pleasure-Way Travel Club. As a new member of the Pleasure-Way family, you will receive free quarterly newsletters, and opportunities to participate in rallies and other adventures.

Please Note:

All Pleasure-Way Van Motorhomes in Canada are C.S.A. Certified, and may exceed the approved installation criteria.

All Pleasure-Way Van Motorhomes in the United States bear the R.V.I.A. seal of approval, and may exceed the individual state requirements.

Due to our policy of continuous improvements, Pleasure-Way reserves the right to make product changes at any time without prior notice and without incurring obligations.

Some motorhomes depicted in this brochure may be shown with optional equipment. Some limitations may apply when deleting or adding certain options. Please see your dealer for additional information or contact Pleasure-Way Industries Ltd.

2003 Ford Warranty

Basic warranty coverage 3 years or 60,000 km*/in the United States it would read 3 years or 36,000 miles*. This covers all factory installed parts except tires, wiper blades, brakes (rotors, pads, linings, drums) and clutch discs. Tires are covered by the tire manufacturer, and the other excluded parts are covered for 1 year or 20,000 km*/12,000 miles*.

Roadside Assistance for 3 years or 60,000 km*/36,000 miles*. A 24 hour toll free telephone number puts towing, fuel delivery, lockout assistance, tire changes and jump-starting at your fingertips from any location in Canada or the U.S.

* Whichever comes first

Pleasure-Way Van Motorhomes offer a 3 year or 60,000 km/36,000 mile limited warranty. This covers all craftsmanship entailed in the manufacturing of the motorhome only. This does not include the chassis or appliances. All appliances are covered by the individual warranties offered by their respective manufacturers.

2003 Chrysler Warranty

Basic warranty coverage 3 years or 60,000 km* /in the United States it would read 3 years 36,000 miles*. This covers all factory installed parts except tires, wiper blades, brakes (rotors, pads, linings, drums) and clutch discs. Tires are covered by the tire manufacturer, and the other excluded parts are covered for 1 year or 20,000 km*/12,000 miles*.

Roadside Assistance for 3 years or 60,000 km* /36,000 miles*. A 24 hour toll free telephone number puts towing, fuel delivery, lockout assistance, tire changes and jump-starting at your fingertips from any location in Canada or the U.S.

Corrosion coverage for 7 years or 160,000 km* /100,000 miles*. All body sheet metal panels are covered against rust-through for three years, regardless of how far you drive, and outer body panels are covered for 7 years or 160,000 km*/100,000 miles*.

* Whichever comes first

Pleasure-Way Van Motorhomes offer a 3 year or 60,000 km/36,000 mile limited warranty. This covers all craftsmanship entailed in the manufacturing of the motorhome only. This does not include the chassis or appliances. All appliances are covered by the individual warranties offered by their respective manufacturers.



Come Join the Pleasure-Way Family

AUTHORIZED DEALER:

Pleasure-Way

302 Portage Ave.
Saskatoon, Saskatchewan S7J 4C6
Tel: (306) 934-6578 Fax: (306) 934-7085



Produced by Dark Horse Studio
Printed in Canada

The Pleasure-Way Travel Club

Pleasure-Way's Travel Club is another opportunity for you to enjoy the RV lifestyle. Every new Pleasure-Way buyer becomes an automatic member of the North American-wide Pleasure-Way Travel Club. As a new member of the Pleasure-Way family, you will receive free quarterly newsletters, and opportunities to participate in rallies and other adventures.

Please Note:

All Pleasure-Way Van Motorhomes in Canada are C.S.A. Certified, and may exceed the approved installation criteria.

All Pleasure-Way Van Motorhomes in the United States bear the R.V.I.A. seal of approval, and may exceed the individual state requirements.

Due to our policy of continuous improvements, Pleasure-Way reserves the right to make product changes at any time without prior notice and without incurring obligations.

Some motorhomes depicted in this brochure may be shown with optional equipment. Some limitations may apply when deleting or adding certain options. Please see your dealer for additional information or contact Pleasure-Way Industries Ltd.

2003 Ford Warranty

Basic warranty coverage 3 years or 60,000 km*/in the United States it would read 3 years or 36,000 miles*. This covers all factory installed parts except tires, wiper blades, brakes (rotors, pads, linings, drums) and clutch discs. Tires are covered by the tire manufacturer, and the other excluded parts are covered for 1 year or 20,000 km*/12,000 miles*.

Roadside Assistance for 3 years or 60,000 km*/36,000 miles*. A 24 hour toll free telephone number puts towing, fuel delivery, lockout assistance, tire changes and jump-starting at your fingertips from any location in Canada or the U.S.

** Whichever comes first*

Pleasure-Way Van Motorhomes offer a 3 year or 60,000 km/36,000 mile limited warranty. This covers all craftsmanship entailed in the manufacturing of the motorhome only. This does not include the chassis or appliances. All appliances are covered by the individual warranties offered by their respective manufacturers.

2003 Chrysler Warranty

Basic warranty coverage 3 years or 60,000 km* /in the United States it would read 3 years 36,000 miles*. This covers all factory installed parts except tires, wiper blades, brakes (rotors, pads, linings, drums) and clutch discs. Tires are covered by the tire manufacturer, and the other excluded parts are covered for 1 year or 20,000 km*/12,000 miles*.

Roadside Assistance for 3 years or 60,000 km* /36,000 miles*. A 24 hour toll free telephone number puts towing, fuel delivery, lockout assistance, tire changes and jump-starting at your fingertips from any location in Canada or the U.S.

Corrosion coverage for 7 years or 160,000 km* /100,000 miles*. All body sheet metal panels are covered against rust-through for three years, regardless of how far you drive, and outer body panels are covered for 7 years or 160,000 km*/100,000 miles*.

** Whichever comes first*

Pleasure-Way Van Motorhomes offer a 3 year or 60,000 km/36,000 mile limited warranty. This covers all craftsmanship entailed in the manufacturing of the motorhome only. This does not include the chassis or appliances. All appliances are covered by the individual warranties offered by their respective manufacturers.



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