

Pleasure-Way

2013 Pursuit

Pursue your RV dreams in the new
Pleasure-Way Pursuit B Plus motorhome.

The Pursuit



2013 Plateau



2013 Lexor



2013 Excel



2013 Plateau



2013 Lexor



2013 Excel

Pleasure-Way

2013 Pursuit

Pursue your RV dreams in the new
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Built on the Ford E-350 dual rear wheel cutaway chassis, the Pursuit is easy to drive and easy to park. The Pursuit is unique due to many of its special features, but primarily because it is 22 feet long. This new B Plus motorhome is constructed with the same attention to detail and commitment to quality and safety that Pleasure-Way Industries Ltd. is known for.

For more information please visit us at www.pleasureway.com.



A 32" LED LCD TV and Blu-ray player with built in Wi-Fi is easily viewed from the rear lounge.



Rear U-shaped lounge is wrapped in Ultra Leather and equipped with three seat belts.



At night, the lounge easily converts into a residential 60" x 80" Queen bed topped with 3 inches of memory foam.



Optional overhead bunk.



The largest bathroom in a 22' motorhome and has lots of storage and room to maneuver.



A 41" x 81" Corian and glass corner shower with skylight completes the bathroom.

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A 41" x 81" Corian and glass corner shower with skylight completes the bathroom.

STANDARD INTERIOR FEATURES

Ultraleather™ Fabric
 Probeless Holding Tank Monitor Panel
 Corian Entrance Step Well
 Power Day and Night Roller Shades
 Rear U Shape Lounge with Three Seat Belts
 Lounge Easily Converts into a 60" x 80" Queen bed
 Memory Foam Lounge Cushions
 LED Interior Lighting
 Dual Opening Skylights Including Reflective Shade and Bug Screen
 Custom Milled Solid Maple Cabinet Doors
 Fluted Hard Wood Maple Moulding
 Crown Mouldings
 Computer Work Station
 Multiplex Wiring
 Water Heater By-Pass
 45 Amp Power Converter with Charge Wizard
 Soft Touch Padded Vinyl Ceiling
 Blum Cabinet Hinges with Grabber Latches
 16,000 BTU Furnace
 13,500 BTU Roof Air conditioner
 6 Gallon Auto Ignite Water Heater
 LP, CO & Smoke Detectors
 Fire Extinguisher
 Coach Battery Disconnect
 Dual Coach AGM Batteries
 RV-ID Remote Vehicle Identification

STANDARD KITCHEN FEATURES

Full Extension Ball Bearing Drawer Glides
 Baltic Birch Drawer Boxes
 Single Lever Faucet
 Flush Mount Two Burner Stove with Glass Cover
 Six Cubic Foot Double Door Fridge with Stainless Steel Front
 Convection Microwave
 Corian Kitchen Counter Top
 Corian Back Splash
 Stainless Steel Sink with Corian Cover

STANDARD BATHROOM FEATURES

Stainless Steel Sink
 Residential Style China Bowl Toilet
 Single Lever Waterfall Faucet
 Shower Skylight
 Medicine Cabinet with Crown Moulding
 Corner Shower with Corian Walls and Glass Enclosure
 Corian Vanity and Back Splash

ENTERTAINMENT FEATURES

"Jack" Digital TV Antenna with Range Locator
 Vizio 32" LED LCD TV
 Vizio Blu-ray player with Wi-Fi

STANDARD EXTERIOR FEATURES

4 KW Onan Generator
 Frameless Windows
 "Slam Latch" Exterior Compartment Doors
 12' Power Awning
 Full Body Paint with Graphics
 One Piece Solid Moulded Fibreglass Roof
 Continental Tire Carrier
 LED Porch Light
 Side to Side Pass Through Storage
 32 Cubic Feet of Exterior Storage

STANDARD CAB FEATURES

Driver Ultraleather™ Seat
 Passenger Ultraleather™ Seat
 Driver Seat Swivel
 Passenger Seat Swivel
 Clarion In-Dash Touch Screen Navigation/ Blue Tooth/ AM/FM /Sat Ready/DVD/USB
 Dash Trim Kit
 Dash Air Conditioning
 Cruise Control
 Power Windows
 Power Locks

WEIGHTS AND MEASURES

Bumper to Bumper 22 Feet 2 inches / 676 cm
 Bumper to Spare Tire 22 Feet 9 inches / 692 cm
 Width including Awning 8 Feet 5 inches / 256 cm
 Width with Side Mirrors Extended 9 Feet 9 inches / 296 cm
 Height to Top of TV Antenna 10 Feet 5 inches / 318 cm
 Interior Standing Height 6 Feet 8 inches / 203 cm
 Fresh Water inc Water Heater 29 U.S. Gallons / 110 Litres
 Grey Water 27 U.S. Gallons / 102 Litres
 Black Water 23 U.S. Gallons / 87 Gallons
 LP Gas at 80% 18 U.S. Gallons / 75 Pounds / 68 Litres
 Fuel 40 U.S. Gallons / 152 Litres
 Towing Capacity 5000 Pounds / 2272 kg

2012 E-350 CUTAWAY CHASSIS SPECS

12,500 LB GVWR Dual Rear Wheel
 158" Wheelbase
 6.8L EFI V10 Engine
 305 HP @ 4250 RPM
 420 FT LBS Torque @ 3250 RPM
 5 SPEED Automatic Transmission w/ Tow Haul
 4:10 Rear Axle Ratio
 LT 225/75R16E BSW Tires All Season
 40 Gallon Fuel Tank
 4 Wheel Anti Lock Disc Braking System
 Side Impact Door Beams
 Driver / Passenger Air Bags
 Power Windows, Door Locks
 Chassis Air Conditioning
 Remote Keyless Entry
 Full Size Spare Tire

FORD WARRANTY

3 YR / 36 000 Mile Bumper To Bumper
 5 YR / 60 000 Mile Powertrain
 5 YR / 60 000 Mile Roadside Assistance

PLEASURE-WAY WARRANTY

1 YEAR 12,000 Mile / 20 000 KM Limited Warranty

PURSUIT FLOORPLAN



Pleasure-Way Industries Ltd.
 302 Portage Avenue • Saskatoon • Saskatchewan • S7J 4C6
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 Full Size Spare Tire

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Industries

**2013
Plateau**



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2013 PLATEAU MP

Imagine travelling across country behind the wheel of the masterful German engineered Mercedes Benz Sprinter. Combined with the comfort and luxury of a Pleasure-Way coach you will arrive in style.

The stunning Plateau MP has seating for six, a private bathroom and all the amenities of larger motorhomes. Boasting exceptional fuel economy, the 3.0 litre diesel engine can average 18-22 est mpg hwy.

Corian® counter top, rich UltraLeather™ upholstery, LED lighting and superior hand crafted maple cabinetry are only a few features that place us one step ahead.



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PLATEAU MP FLOORPLAN



2013 COACH SPECIFICATIONS

DOMETIC 3 WAY 3.8 CU FT FRIDGE
 11,000 BTU PENGUIN ROOF AIR
 13' FIAMMA AWNING
 POWER REAR SOFA
 LED INTERIOR LIGHTS
 2 BURNER LP FLUSH MOUNT STOVE
 MICROWAVE OVEN
 CORIAN® COUNTER TOP
 STAINLESS STEEL SINK
 16,000 BTU FURNACE
 SIX GAL SUBURBAN WATER HEATER
 WATER HEATER BYPASS
 LP, CO & SMOKE DETECTOR
 5 POUND FIRE EXTINGUISHER
 MONITOR PANEL, HOLDING TANKS, LP & BATTERY
 LOW PROFILE FAN-TASTIC FAN
 45 AMP CONVERTER WITH CHARGE WIZARD
 COACH BATTERY DISCONNECT
 DEEP CYCLE COACH BATTERY
 MEMORY FOAM REAR CUSHIONS
 PRIVATE BATHROOM WITH SHOWER AND SINK
 THETFORD CHINA BOWL TOILET
 FLIP UP COUNTER EXTENSION
 HARD ROCK OR TRUFFLE MAPLE CABINERY
 SADDLE OR IVORY UltraLeather™ FABRIC
 SAVANNA CORIAN®
 PASS THROUGH REAR STORAGE
 FRONT AND REAR LOOSE LAY CARPET
 CABLE TV HOOK UP
 HITCH AND WIRING
 SECOND ROW CAPTAIN SEATS

OPTIONS

22" LCD TV / DVD PLAYER
 2.5 KW ONAN LP GENERATOR
 CONVECTION MICROWAVE OVEN
 BRILLIANT SILVER BODY PAINT
 GREY-WHITE BODY PAINT
 7" REAR VIEW MIRROR BACK-UP CAMERA WITH BLUETOOTH
 IN-DASH NAVIGATION SYSTEM

2012 MB SPRINTER CHASSIS SPECIFICATIONS

11,030 LB GVWR WITH DUAL REAR WHEELS
 3.0 V6 MB BLUE TEC TURBO DIESEL ENGINE
 WHEEL BASE 170"
 POWER WINDOWS , DOOR LOCKS AND MIRRORS
 REMOTE KEYLESS ENTRY
 CHASSIS AIR CONDITIONING
 CRUISE CONTROL
 TILT AND TELESCOPIC STEERING WHEEL
 5 SPEED AUTO TRANSMISSION
 25 GALLON FUEL CAPACITY
 4 WHEEL DISC BRAKES WITH ABS
 215 / 85 / R16 BSW ALL SEASON TIRES
 ADAPTIVE ELECTRONIC STABILITY CONTROL
 TRACTION CONTROL
 TWO STAGE SLIDING DOOR
 MB TIRE SEALANT AND COMPRESSOR KIT
 SWIVEL DRIVER AND PASSENGER SEAT BASES

MERCEDES BENZ WARRANTY

3 YEAR 36,000 MILE 60,000 KM
 5 YEAR 60,000 MILE 100,000 KM POWER TRAIN
 DIESEL ENGINE 5 YEAR 100,000 MILE 160,000 KM
 5 YEAR 60,000 MILE 100,000 KM ROADSIDE ASSISTANCE

MEASUREMENTS AND CAPACITIES

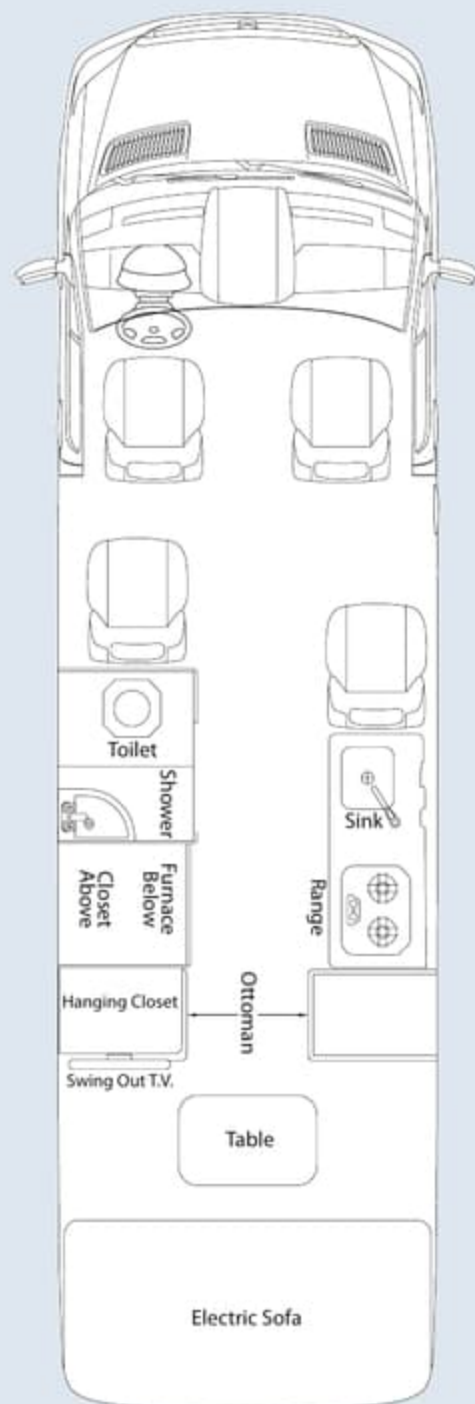
FRESH WATER CAPACITY 30 U.S. GAL 113 L
 GREY WATER CAPACITY 35 U.S. GAL 132 L
 BLACK WATER CAPACITY 10 U.S. GAL 45 L
 PROPANE TANK 12 U.S. GAL / 45 L / 50 LBS
 EXTERIOR LENGTH 22 FEET 9 INCHES (BUMPER TO BUMPER)
 EXTERIOR HEIGHT 9 FEET 8 INCHES
 EXTERIOR WIDTH 7 FEET 10 INCHES INC SIDE MIRROR
 INTERIOR STANDING HEIGHT 75 INCHES
 QUEEN BED SIZE 70" X 76"

PLEASURE-WAY WARRANTY

3 YEAR 36,000 MILE 60,000 KM LIMITED WARRANTY



PLATEAU MP FLOORPLAN



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DOMETIC 3 WAY 3.8 CU FT FRIDGE
 11,000 BTU PENGUIN ROOF AIR
 13' FIAMMA AWNING
 POWER REAR SOFA
 LED INTERIOR LIGHTS
 2 BURNER LP FLUSH MOUNT STOVE
 MICROWAVE OVEN
 CORIAN® COUNTER TOP
 STAINLESS STEEL SINK
 16,000 BTU FURNACE
 SIX GAL SUBURBAN WATER HEATER
 WATER HEATER BYPASS
 LP, CO & SMOKE DETECTOR
 5 POUND FIRE EXTINGUISHER
 MONITOR PANEL, HOLDING TANKS, LP & BATTERY
 LOW PROFILE FAN-TASTIC FAN
 45 AMP CONVERTER WITH CHARGE WIZARD
 COACH BATTERY DISCONNECT
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 WHEEL BASE 170"
 POWER WINDOWS , DOOR LOCKS AND MIRRORS
 REMOTE KEYLESS ENTRY
 CHASSIS AIR CONDITIONING
 CRUISE CONTROL
 TILT AND TELESCOPIC STEERING WHEEL
 5 SPEED AUTO TRANSMISSION
 25 GALLON FUEL CAPACITY
 4 WHEEL DISC BRAKES WITH ABS
 215 / 85 / R16 BSW ALL SEASON TIRES
 ADAPTIVE ELECTRONIC STABILITY CONTROL
 TRACTION CONTROL
 TWO STAGE SLIDING DOOR
 MB TIRE SEALANT AND COMPRESSOR KIT
 SWIVEL DRIVER AND PASSENGER SEAT BASES

MERCEDES BENZ WARRANTY

3 YEAR 36,000 MILE 60,000 KM
 5 YEAR 60,000 MILE 100,000 KM POWER TRAIN
 DIESEL ENGINE 5 YEAR 100,000 MILE 160,000 KM
 5 YEAR 60,000 MILE 100,000 KM ROADSIDE ASSISTANCE

MEASUREMENTS AND CAPACITIES

FRESH WATER CAPACITY 30 U.S. GAL 113 L
 GREY WATER CAPACITY 35 U.S. GAL 132 L
 BLACK WATER CAPACITY 10 U.S. GAL 45 L
 PROPANE TANK 12 U.S. GAL / 45 L / 50 LBS
 EXTERIOR LENGTH 22 FEET 9 INCHES (BUMPER TO BUMPER)
 EXTERIOR HEIGHT 9 FEET 8 INCHES
 EXTERIOR WIDTH 7 FEET 10 INCHES INC SIDE MIRROR
 INTERIOR STANDING HEIGHT 75 INCHES
 QUEEN BED SIZE 70" X 76"

PLEASURE-WAY WARRANTY

3 YEAR 36, 000 MILE 60,000 KM LIMITED WARRANTY

2013 PLATEAU TS

The sophisticated interior design and stunning décor of the Plateau reinforces your own impeccable style. Whether you choose the high gloss Truffle Maple cabinetry or the light color tones in the Natural Maple cabinetry, your taste is beyond reproach. The rich touch of UltraLeather™ wraps the rear sofa and front seats providing you with the comfort of leather while being cooler and more durable.

A full bank of picture windows along the passenger's side creates an open and airy concept that highlights the quality and design of this van motorhome. The unobstructed view along the passenger side allows greater visibility when changing lanes along busy interstates and highways.

Hand Crafted custom fit interiors rival the best in the industry. All cabinet doors are skillfully crafted in house starting from raw planked maple. Each maple door is meticulously sanded three times and covered with multiple coats of stain and lacquer to achieve our high standards.



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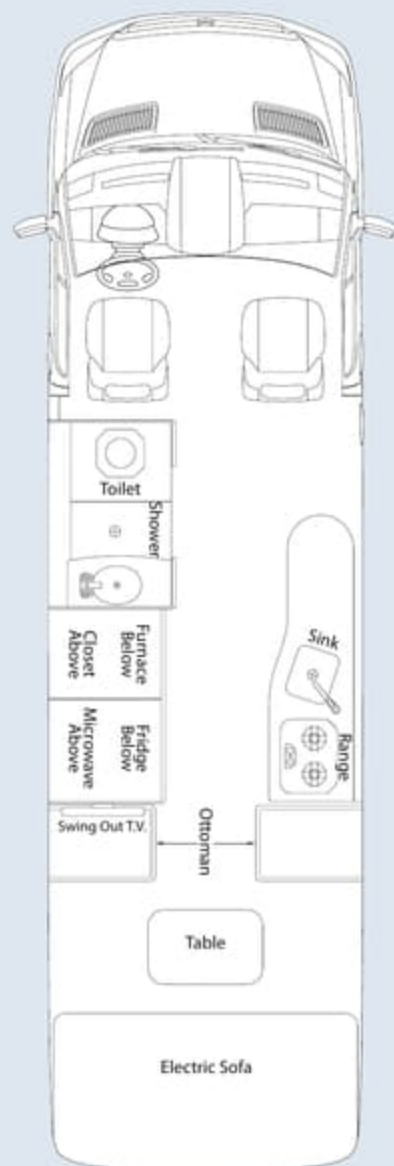


Complete with a porcelain toilet, Corian® counter top, shower, stainless steel sink, vanity storage and a medicine cabinet. This is the most fully functional bathroom in a coach in this class.

Simply push a button and the power rear sofa effortlessly lays down into a queen sized bed. Underneath the supple UltraLeather™ is memory foam which forms to all your contours and provides a comfortable nights rest.

With an abundance of storage and an elegant Corian® counter top spanning six feet in length, you will love your new kitchen. Featuring Baltic Birch drawers with full extension ball bearing glides and positive catch locks, flush mounted stainless steel sink and stove.

PLATEAU TS FLOORPLAN



2013 COACH SPECIFICATIONS

NORCOLD 3 WAY 6 CU FT DOUBLE DOOR FRIDGE
11,000 BTU PENGUIN ROOF AIR
13' FIAMMA AWNING
POWER REAR SOFA
LED INTERIOR LIGHTS
2 BURNER LP FLUSH MOUNT STOVE
MICROWAVE OVEN
CORIAN® COUNTER TOPS
STAINLESS STEEL SINKS
16,000 BTU FURNACE
SIX GAL SUBURBAN WATER HEATER
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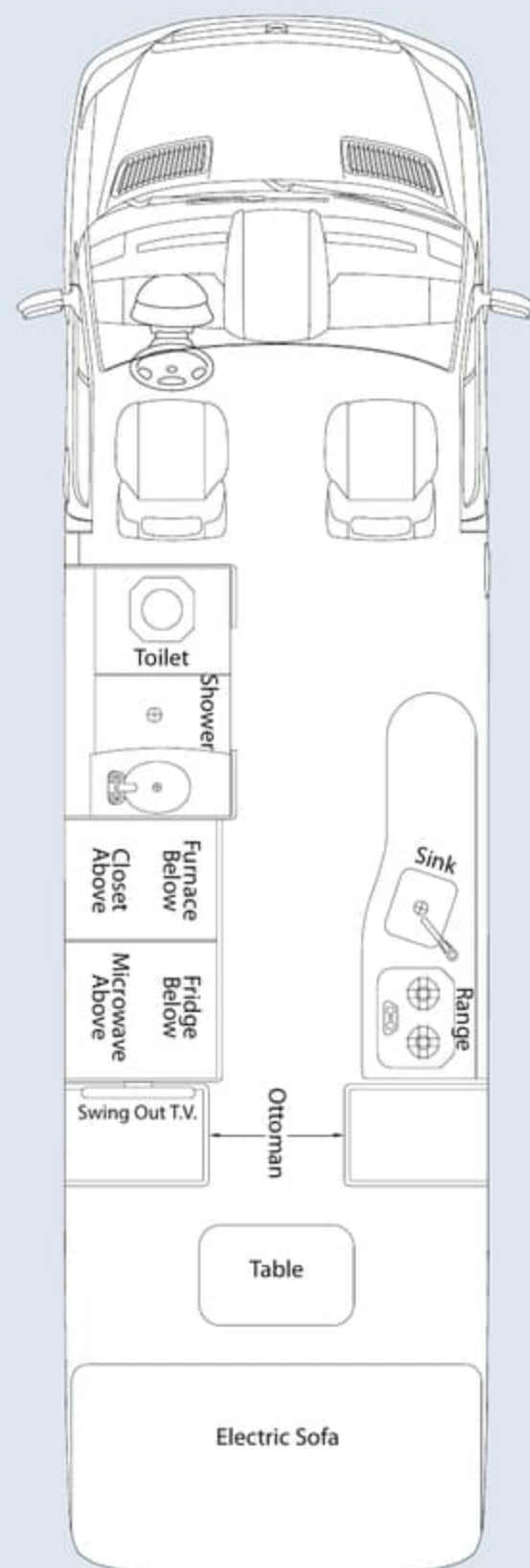
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QUEEN BED SIZE 70" X 76"

PLEASURE-WAY WARRANTY

3 YEAR 36, 000 MILE 60,000 KM LIMITED WARRANTY

2013 PLATEAU RB

The Plateau RB features a 76" X 70" permanent bed with a dual density memory foam mattress and over twenty cubic feet of under bed storage accessible from the rear doors. Unique sliding maple doors with frosted inlay separate the bedroom from the rest of the coach. A comfortable front dining/entertainment area, private bathroom and large kitchen area completes this ultimate two person coach.



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PLATEAU RB FLOORPLAN



2013 COACH SPECIFICATIONS

DOMETIC 3 WAY 3.8 CU FT FRIDGE
 11,000 BTU PENGUIN ROOF AIR
 13' FIAMMA AWNING
 LED INTERIOR LIGHTS
 SOFT-CLOSE DRAWER GLIDES
 2 BURNER LP FLUSH MOUNT STOVE
 CONVECTION MICROWAVE OVEN
 CORIAN® COUNTER TOPS
 STAINLESS STEEL KITCHEN SINK
 16,000 BTU FURNACE
 SIX GAL SUBURBAN WATER HEATER
 WATER HEATER BYPASS
 LP, CO & SMOKE DETECTOR
 5 POUND FIRE EXTINGUISHER
 MONITOR PANEL, HOLDING TANKS, LP & BATTERY
 LOW PROFILE FAN-TASTIC FAN
 45 AMP CONVERTER WITH CHARGE WIZARD
 COACH BATTERY DISCONNECT
 DEEP CYCLE COACH BATTERY
 MEMORY FOAM REAR MATTRESS
 PRIVATE BATHROOM WITH SHOWER, SINK AND MEDICINE CABINET
 THETFORD CHINA BOWL TOILET
 HARD ROCK OR TRUFFLE MAPLE CABINETRY
 SADDLE OR IVORY ULTRALEATHER™ FABRIC
 SAVANNA CORIAN®
 GAS STRUT ASSISTED UNDER BED STORAGE
 CABLE TV HOOK UP
 HITCH AND WIRING
 FRONT AND REAR 22" LCD TV AND DVD PLAYER
 CONVECTION MICROWAVE OVEN
 SLIDE OUT PANTRY

OPTIONS

BRILLIANT SILVER BODY PAINT
 GREY-WHITE BODY PAINT
 ARCTIC-WHITE BODY PAINT
 2.5 KW ONAN LP GENERATOR
 7" REAR VIEWMIRROR BACK-UP CAMERA WITH BLUETOOTH
 IN-DASH NAVIGATION SYSTEM

2012 MB SPRINTER CHASSIS SPECIFICATIONS

11,030 LB GVWR WITH DUAL REAR WHEELS
 3.0 V6 MB BLUE TEC TURBO DIESEL ENGINE
 WHEEL BASE 170"
 POWER WINDOWS, DOOR LOCKS AND MIRRORS
 REMOTE KEYLESS ENTRY
 CHASSIS AIR CONDITIONING
 CRUISE CONTROL
 TILT AND TELESCOPIC STEERING WHEEL
 5 SPEED AUTO TRANSMISSION
 25 GALLON FUEL CAPACITY
 4 WHEEL DISC BRAKES WITH ABS
 215 / 85 / R16 BSW ALL SEASON TIRES
 ADAPTIVE ELECTRONIC STABILITY CONTROL
 TRACTION CONTROL
 TWO STAGE SLIDING DOOR
 MB TIRE SEALANT AND COMPRESSOR KIT
 SWIVEL DRIVER AND PASSENGER SEAT BASES

MERCEDES BENZ WARRANTY

3 YEAR 36,000 MILE 60,000 KM
 5 YEAR 60,000 MILE 100,000 KM POWER TRAIN
 DIESEL ENGINE 5 YEAR 100,000 MILE 160,000 KM
 5 YEAR 60,000 MILE 100,000 KM ROADSIDE ASSISTANCE

MEASUREMENTS AND CAPACITIES

FRESH WATER CAPACITY 30 U.S. GAL 113 L
 GREY WATER CAPACITY 35 U.S. GAL 132 L
 BLACK WATER CAPACITY 12 U.S. GAL 45 L
 PROPANE TANK 12 U.S. GAL / 45 L / 50 LBS
 EXTERIOR LENGTH 22 FEET 9 INCHES (BUMPER TO BUMPER)
 EXTERIOR HEIGHT 9 FEET 8 INCHES
 EXTERIOR WIDTH 7 FEET 10 INCHES INC SIDE MIRROR
 INTERIOR STANDING HEIGHT 75 INCHES
 QUEEN BED SIZE 70" X 76"

PLEASURE-WAY WARRANTY

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PLATEAU RB FLOORPLAN



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Pleasure-Way



2013 Lexor

Proof that good things come in small packages, the 2013 Lexor is the perfect combination of mobility, versatility and quality. The 155 inch wheel base of the Chevrolet Express chassis is nimble and responsive creating an enjoyable driving experience. The newly re-designed roof discreetly conceals the coach air conditioner creating a stylish automotive look.



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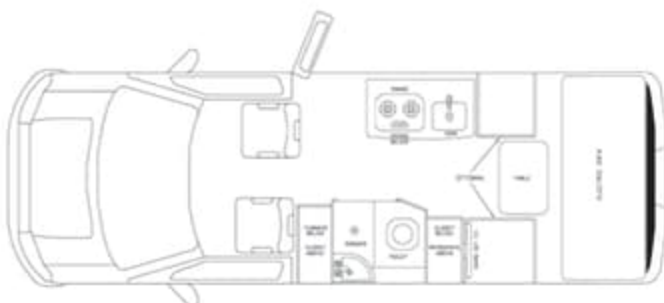


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SANDSTONE GOLD BODY PAINT
7" REAR VIEWMIRROR BACK-UP CAMERA WITH BLUETOOTH



LEXOR TS

2013 CHEVROLET CHASSIS SPECIFICATIONS

9600 LB GVWR
6.0 L V8 ENGINE C/W 6 SPEED AUTO TRANSMISSION
323 HP @ 4600 RPM
373 FT / LB TORQUE @ 2500 RPM
3:42 REAR AXEL RATIO
WHEEL BASE 155"
POWER WINDOWS , DOOR LOCKS AND MIRRORS
REMOTE KEYLESS ENTRY
CHASSIS AIR CONDITIONING
CRUISE CONTROL
4 WHEEL DISC BRAKES WITH ABS
LT245/75R/16E BSW ALL SEASON TIRES
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FUEL TANK CAPACITY 35 U.S. GAL 132 L
DRIVER AND PASSENGER AIR BAGS
STABILITRAK

CHEVROLET WARRANTY

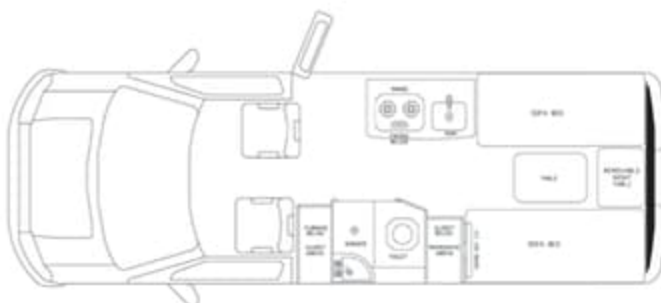
3 YEAR 36,000 MILE 60,000 KM BUMPER TO BUMPER
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5 YEAR 100,000 MILE 160,000 KM ROADSIDE ASSISTANCE

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EXTERIOR HEIGHT 8 FEET 10 INCHES
EXTERIOR WIDTH 7 FEET 9 INCHES INC SIDE MIRROR
INTERIOR STANDING HEIGHT 73 INCHES
QUEEN BED SIZE SPACE 74" X 72"
DRIVERS SINGLE BED SPACE 74" X 26"
PASSENGER SINGLE BED SPACE 69" X 26"

PLEASURE-WAY WARRANTY

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LEXOR TD

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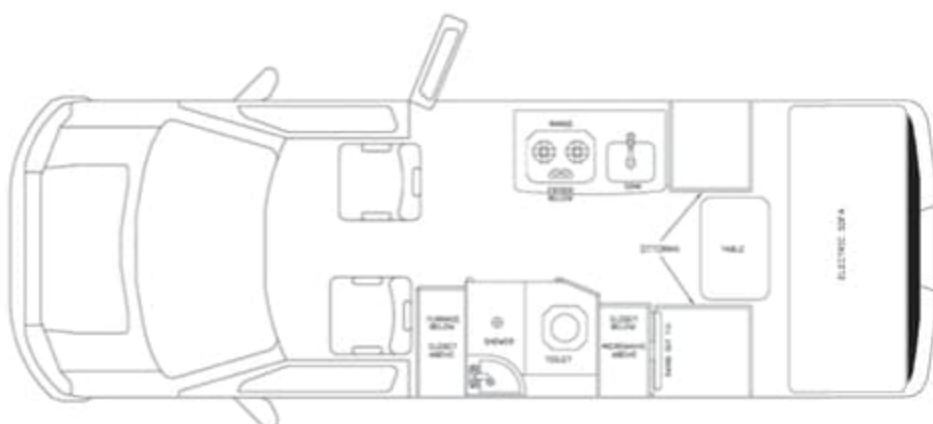
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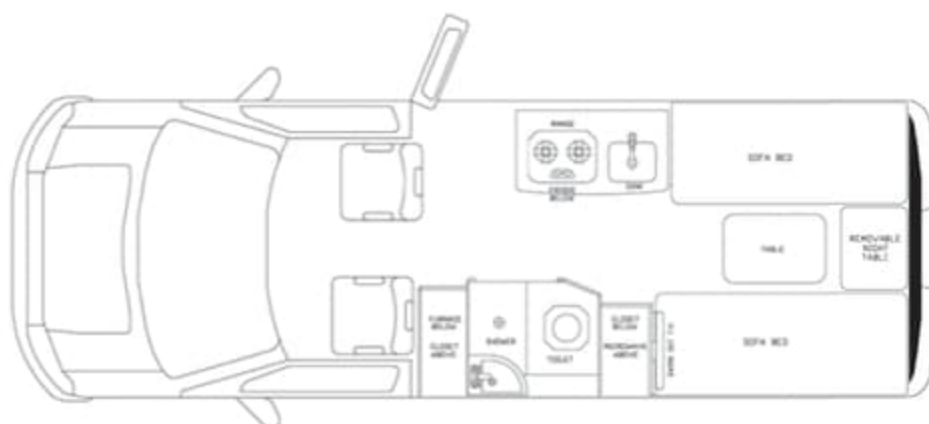
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2013 Excel

Inspired by old world craftsmanship, the interior of the Excel is hand-crafted piece by piece, showcasing the intricate detail of rich maple hardwood cabinetry. The elegant design of the 2013 Excel is highlighted by: Corian® Counter Tops, Memory Foam Rear Cushions, LED Interior Lights, Pass Through Rear Storage, Ultra Leather® Fabric, 22" flatscreen TV, Swivel Front Seats, China Bowl Toilet, and an Estimated 14-16 mpg.



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OPTIONS

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2.8 KW ONAN GENERATOR
CONVECTION MICROWAVE OVEN
INGOT SILVER BODY PAINT
PUEBLO GOLD BODY PAINT
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HITCH AND 4 POLE WIRING
6.8 L V10 ENGINE C/W 5 SPEED TRANSMISSION
7" REAR VIEWMIRROR BACK-UP CAMERA WITH BLUETOOTH



EXCEL TS

2012 FORD E350 CHASSIS SPECIFICATIONS

9500 LB GVWR
5.4 L TRITON V8 C/W 4 SPEED AUTO TRANSMISSION
255 HP @ 4500 RPM
350 FT / LB TORQUE @ 2500 RPM
3:73 REAR AXEL RATIO
3500 LBS TOWING CAPACITY
WHEEL BASE 138"
POWER WINDOWS , DOOR LOCKS AND MIRRORS
REMOTE KEYLESS ENTRY
CHASSIS AIR CONDITIONING
CRUISE CONTROL
4 WHEEL DISC BRAKES WITH ABS
LT 245 /75 / R16 BSW ALL SEASON TIRES
SWIVEL DRIVER AND PASSENGER SEAT BASES
TIRE PRESSURE MONITORING SYSTEM
RSC ROLL STABILITY CONTROL
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FORD WARRANTY

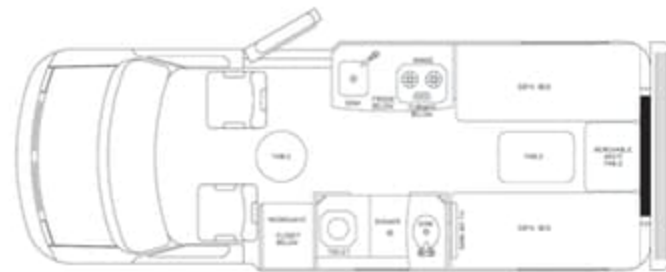
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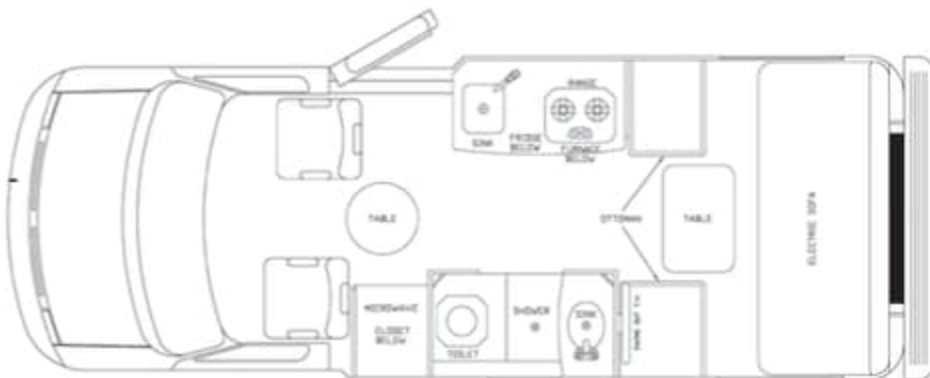
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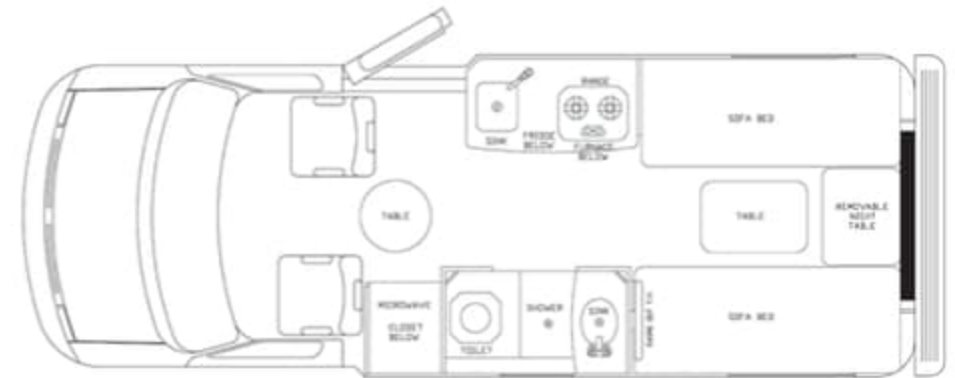
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