







Where do you want to go? With Jayco, you're headed straight for family fun—regardless of the destination. From wooded campgrounds to sandy beaches, swimming hole docks to scenic highways, maximize the moment with unmatched quality and added comfort. So what are you waiting for? Make new memories—and share them with the world.

GENERATIONS OF FAMILY FUN

ENVIABLE PERFORMANCE

A foundation that's built to deliver for the long haul

- 1. Freightliner® M2 chassis delivers a tight 55-degree turning radius
- Cummins® ISB 6.7L 340 HP diesel engine features a 33,000-pound GCWR and a 28,000-pound GVWR; a 10,000-pound-rated hitch; 60-millimeter Bilstein® shocks
- Allison® 2500 MH automatic transmission delivers the power, control and traction to handle anything the road throws at you
- 4. 74-gallon fuel tank and 6-gallon DEF tank
- 5. Michelin® 275/80R 22.5-inch tires



SEVECA^M

MAKING THE JOURNEY A JOY

In the 2017 Jayco Seneca, you'll be there before you know it. Power, stability and several extra steps we take to enhance the ride may even have you wishing your destination was a couple more miles down the road. Once you're there, high-tech features and residential amenities make for an experience to remember.

RIDE AND HANDLING, DEFINED.

JRide is a powerful blend of precise handling and renowned stability. Hands down, it's the best ride.

Experience JRide for yourself—visit your local dealer and take a test drive.

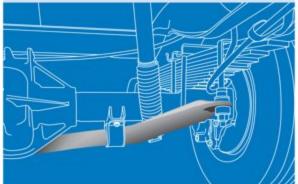




REAR AIR SUSPENSION

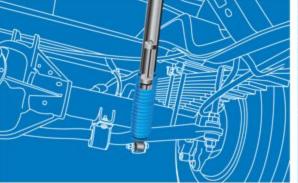
Improves stability under heavy loads

HEAVY-DUTY FRONT STABILIZER BAR



Reduces the body roll of a vehicle during fast cornering or over road irregularities

60-MILLIMETER BILSTEIN SHOCKS



Feature a unique monotube gas-pressure design that provides optimum ride quality and vehicle control: Bilstein shock absorbers last 2-3 times longer than the conventional twin-tube piston and are found in many high-end luxury vehicles

FULL AIR BRAKES



Offer peace of mind—even on the steepest inclines



3. Blu-Ray™ player

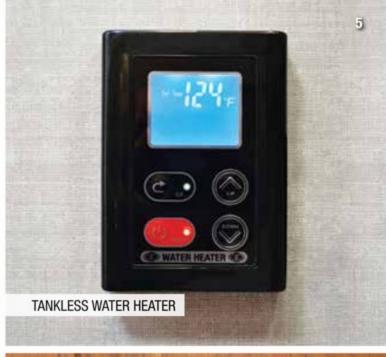






THETFORD® SANI-CON® TURBO WASTE MANAGEMENT SYSTEM







INTERIOR DÉCOR





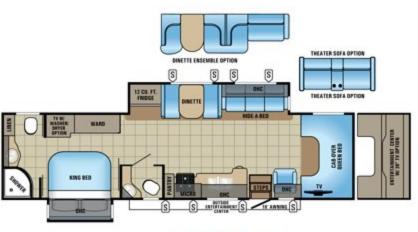
ROYAL GARNET



STERLING









SENECA | 37RB SENECA | 37TS

EXTERIOR SELECTIONS



Antique Ivory Imperial Night Sundial

Gross Vehicle Weight Rating (GVWR): The maximum permissible weight of the motorhome, including the Univox personal items, all cargo, fluids, options and dealer-installed accessories. The GWWR is equal to or greater than the sum of the UVW and the Cargo Carrying Capacity.

Gross Combined Weight Rating (GCWR): The maximum allowable combined weight of the motorhome used as a tow vehicle and the attached towed vehicle.

It is important for your safety and enjoyment that you are aware of the weights and tow ratings of the RV you select. Consult a competent advisor for questions or advice. Whether you are new to RVing or a veteran, get a feel for the performance of your RV before heading out on the roadways. When you tow a vehicle with your RV, you must drive differently than when you drive a single vehicle. Practice hooking up, driving, backing up and braking in a safe environment or seek out professional instruction. Jayco affixes a weight label to each RV which lists weight information for that vehicle. Refer to that label to verify the vehicle will meet your requirements.

CUSTOMER VALUE PACKAGE

JRide Premium: Rear air suspension, heavy-duty front stabilizer bar, Bilstein® 60mm shock absorbers, full air brakes

Pioneer in-dash, capacitive touchscreen, infotainment system with Apple CarPlay™ and Android Auto™

Backup/sideview cameras with monitor

Frameless windows

15.000-BTU A/C (2) with heat pumps

2,000-watt pure sine inverter powers main TV, microwave, rear bedroom TV, exterior TV and entertainment center

Electric power cord reel with 50-amp service

12V electric awning with LED lights

12-cubic-foot refrigerator with ice maker

Convection microwave

Tankless water heater

STANDARD DRIVING EQUIPMENT

Freightliner® Business Class M2 chassis

28,000-pound GVWR

33,000-pound GCWR

Cummins® ISB 6.7L 340 HP diesel engine

Allison® 2500 MH automatic transmission

10,000-pound hitch with 7-pin plug

74-gallon fuel tank capacity

6-gallon DEF tank

Dual chassis batteries

Alcoa® aluminum rims

Michelin® 275/80R 22.5-inch tires

Engine exhaust brake

Auxiliary start switch

Leather-wrapped steering wheel with cruise control

Deluxe heated, remote-controlled, sideview mirrors

Privacy curtains for cab area

STANDARD EXTERIOR EQUIPMENT

High-gloss, gelcoat vacuum-bonded, laminated sidewalls, crowned roof and floor

Deluxe full-body paint with Diamond Shield™

Bead-foam insulation (R-24 max roof, R-9 max floor and R-8 max walls)

Seamless one-piece fiberglass cap

Fiberglass entrance door with oversized frameless window

Keyless entry, touchpad locking system

Electric-powered entrance step

Slideout awning toppers

Dual-pane, tinted, safety-glass windows

Exterior entertainment center with AM/FM/CD/DVD player;

39-inch LED TV and 2 speakers

Onan® 8,000-watt Quiet Diesel™ generator and auto-gen start

Slideout battery tray (4 batteries included)

56-pound propane tank

Black holding tank sprayer

Outside shower

Hydraulic automatic-leveling jacks

Winegard® in-motion satellite dish

Thetford® Sani-Con® Turbo waste management system

LP quick-connect hookup

STANDARD INTERIOR EQUIPMENT

Padded vinyl ceiling

Honey Cherry solid-hardwood, raised-panel doors

Ball-bearing drawer guides

Deluxe hidden cabinet hinges

Solid-surface countertops with decorative backsplash

Water filtration system

Dream Dinette[™] mechanism raises/lowers tabletop

2-point lap safety belts on all seating areas

Residential-grade linoleum flooring

Systems monitor panel

High-intensity recessed LED ceiling lights

12V electrical system with 120V, 80-amp power converter 34,000-BTU auto-ignition furnace with digital wall thermostat

Blu-Ray™ with HDMI® connections to all televisions

Cable TV hookup with RG-6 coax and video selector switch

Residential medicine cabinet with mirror

Porcelain stool with foot pedal

One-piece fiberglass shower with glass shower door

Skylight in shower with light

King-size bed with bedspread

32-inch LED HDTV in bedroom

Full cab-over bunk (750-pound rating)

Bunk beds (300-pound rating) (37FS)

OPTIONS

3 Premium Sikkens Paint options:

Antique Ivory, Imperial Night, Sundial

Front entertainment center with LED TV (std. on 37HJ)

Canadian Shaw® TRAV'LER® satellite dish

Winegard TRAV'LER satellite dish - DIRECTV®

Dinette ensemble (36FK, 37HJ, 37RB and 37TS)

Washer/dryer combo (36FK, 37RB and 37TS)

Washer/dryer stackable (37FS and 37HJ)

Flexsteel® theater seats

SPECS

MODELS	DIMENSIONS					TANKS (GALS.)		
	EXTERIOR LENGTH	EXTERIOR WIDTH	EXTERIOR HEIGHT (WITH A/C)	INTERIOR HEIGHT	WHEEL BASE	FRESH WATER CAPACITY (INCLUDES WATER HEATER)	GREY WASTE WATER CAPACITY	BLACK WASTE WATER CAPACITY
36FK	38' 6"	101"	13' 1"	84"	268.5"	71.5	40	50
37FS	38' 11"	101*	13' 1"	84"	275°	71.5	40	50.5
37HJ	38' 11"	101°	13' 1"	84"	275*	71.5	40	33
37RB	38' 6"	101*	13' 1"	84"	270.5°	71.5	40 + 50 in secondary tank	32 + 32 in secondary ta
37TS	38' 10"	101*	13' 1"	84"	275*	71.5	40	50

MAKING MEMORIES THAT LAST GENERATIONS—LET'S JAYCO

Whether you're out for excitement, relaxation or just time together, we take steps others don't to help you stay focused on the fun. No cutting corners here. Let us go the extra mile so you don't have to.



Meet your Jayco Dealer

We work hard—so you can play hard. From finding the perfect Jayco for your family to providing flexible financing options and full-service support, we're here to help.

Follow Jayco









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THE JAYCO DIFFERENCE

- 1. Seamless fiberglass front cap for increased durability and ultimate weather protection
- 750-pound overhead bunk capacity offers nearly 250 pounds more than the industry average for greater safety and peace of mind
- 3. Premium Sikkens Paint gives you a superior, durable finish
- 50-amp service and auto-generator start offer an enhanced electrical system for the best in comfort and remote cooling when needed
- 5. Seat belts in every seating position secure the most precious cargo
- 6. Fiberglass running boards
- 7. Standard thermal-pane frameless windows

Travel with Confidence



At Jayco, we build our RVs to handle every adventure, then back them with our industry-leading 2-year limited warranty. We, with support from our select partners, have you covered for **2 camping seasons**. That's **730 days**. You won't find a better warranty in the business, because the only strings we attach are those that deliver the ultimate in reliability. That's the Jayco difference. So go explore. We have the warranty that will follow you anywhere. For a copy of our 2-year limited warranty with complete terms and conditions, please contact your local Jayco dealer.



A year's access to Coach-Net™—the country's largest RV emergency road service.



eco advantage*

Jayco's long-term commitment to generations of family fun

After five years of increased efforts to eliminate waste, conserve energy and increase recycling, we've come a long way in building RVs that are not only better for your family—but also better for the planet.

Learn more at Jayco.com/EcoAdvantage