



When will your next adventure pop up?



Pleasure-Way

Tofino

2023



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MESSAGE FROM PW

Pleasure-Way Industries Ltd. is pleased to be celebrating its 37th year as a leader in the RV manufacturing industry. A family-owned and-operated business since its inception in 1986, Pleasure-Way is committed to building the highest-quality luxury motorhomes.

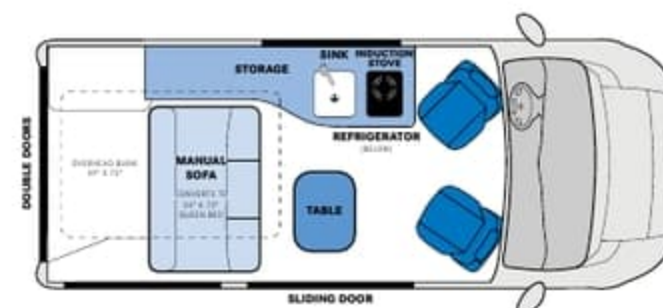
Pleasure-Way's unwavering commitment to quality, safety, and customer satisfaction is evident in the fact that we do not mass produce our motorhomes on assembly lines; rather each motorhome is hand-crafted and custom-fitted to exacting standards and rigorous quality inspections. Due to our meticulous, labour-intensive construction process, we are proud to have one of the lowest warranty claim rates in the entire RV industry. In fact, we are so confident in the quality of our motorhomes that we back each new Pleasure-Way with our Five Year Freedom Coach Warranty—one of the best and longest warranties in the industry.

We would never be where we are today without our team of dedicated and skilled employees, or without the enthusiastic support from our owners. We are deeply grateful for everyone that has been involved with Pleasure-Way over the past 37 years and we look forward to continuing to deliver a first-class RV experience.



This distinguished recognition reinforces our core company values of hard work, superior quality, and top-notch customer service.

RAM PROMASTER 1500 CHASSIS



Fuel Type:	Gasoline
Standard Engine:	3.6L V6 Pentastar
Length: (bumper to bumper)	17' 9" / 541 cm
Height w/o roof rack:	8' 2" / 249 cm
Width:	8' 2.5" / 250 cm
Wheelbase	136"

LP Tank Capacity (80%):	5.9 US Gal / 22 L
Fresh Water Tank Capacity:	16 US Gal / 60.6 L
Grey Water Tank Capacity:	8 US Gal / 30 L
Towing Capacity:	2,950 lbs / 1,338 kg
O.C.C.C:	2,000 lbs / 907 kg
Seat belts:	4



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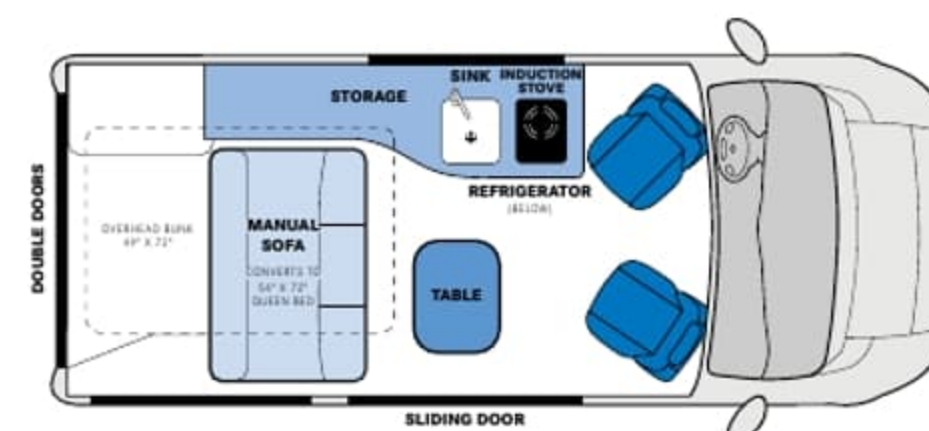
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THE 2023 TOFINO

The 2023 Tofino features our 10-inch touchscreen control panel with enhanced coach battery monitoring and solar power integration. The innovative control panel pairs well with the two 100Ah lithium coach batteries, 2000-Watt inverter, LED lighting, Truma VarioHeat furnace, and available 200-Watt solar package. This cutting edge technology will enhance your off-the-grid adventures and extend traveling time without relying on shore power.

The Tofino's dynamic living space is fully revealed when you lift the manual pop-top roof. This transformation provides abundant head room for the galley and entrance area, while also allowing access to the 49" x 72" overhead bunk. The manual folding sofa offers a comfortable lounge area and swiftly converts into the 54" x 72" bed. All your storage needs are covered with 70 cubic feet in the rear cargo area, providing ample space for bikes, golf clubs or camping supplies. The available roof rack can accommodate additional gear like paddle boards and kayaks. The Tofino's large storage capacity, combined with two separate sleeping areas, give rise to one of the most versatile vans in our lineup.

10-INCH TOUCHSCREEN CONTROL PANEL

CLIMATE CONTROL

The responsive touchscreen includes centralized control of the Truma VarioHeat furnace. Simply set your desired temperature and the control panel will automatically maintain from there.

BATTERY MONITORING

To enhance the already powerful 200Ah Eco-Ion lithium coach batteries, we have incorporated dynamic new features for smart, convenient and painless energy management.

12V Net Gain/Loss Amp Meter

This real-time amp meter shows you exactly how much 12V electricity you are consuming or how much free electricity you are gaining through your solar panels.

State-of-Charge Meter

View your current battery state-of-charge as a percentage in real-time.

Estimated Time Until Charge

While charging your coach batteries, the estimated time remaining until a full charge is achieved will be displayed.

Remaining Runtime for DC Power

You can now view the estimated time remaining on your coach battery charge with the current DC power draw of your motorhome. This feature pairs well with boondocking, as you now have an easy to understand read-out that will determine and even extend how long you can remain off-the-grid!

Battery Temperature Gauge

Located on the battery state-of-charge meter, the new gauge removes all guesswork to ensure the batteries are above freezing temperatures for safe charging.

GO POWER!® SOLAR INTEGRATION

Monitoring your solar panel charge volts and amps is now neatly included on the touchscreen. Additionally, inside the settings section of the solar charger module you can view the overall history of your solar panel amperage draw. This will give you an accurate picture of the average amount of amps the solar panels add to the coach batteries.



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KEY FEATURES



ECO-ION 200AH LITHIUM BATTERIES

The long-lasting, fast-charging and maintenance-free coach batteries offer superior power storage for hassle-free use of your favourite devices.



2,000 WATT INVERTER

Allows you to power all the 120VAC outlets, including the induction stove, with the Eco-Ion lithium coach batteries when you are camping off-grid.



TRUMA VARIOHEAT FURNACE

This near-silent LP furnace features three automatic output levels, high air flow, and a three stage burner system, all combining to heat your coach quickly and efficiently.



3M™ THINSULATE™ INSULATION

Insulation with both thermal and acoustic qualities for a quieter interior environment along with a superior weather seal for all weather conditions.



INDUCTION STOVE

Enjoy hassle-free cooking with this energy-efficient stove. Compared to gas, induction produces less heat, boils water faster, and can be powered off the coach batteries.



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MCD ROLLER SHADES

Designed for solar protection and made of 100% light blocking material, MCD roller shades cover the windows for complete blackout privacy within the coach.



OVERHEAD BUNK

The roof effortlessly lifts to reveal a 49" x 72" bunk with a 2" foam mattress, USB charging port, lighting controls, and zippered vents, perfect for sleeping two kids.



MANUAL SOFA BED

When the sofa is upright, utilize the two lap belts for bringing extra passengers. After a full day, lift and easily lay the sofa flat to convert it into a 54"x 72" bed with use of the support cushion.



TABLE W/ TRIPOD BASE

This free-standing table with a sturdy tripod base provides great flexibility and will accommodate you while utilizing the swivelling front seats or when lounging on the rear sofa.



REAR CARGO STORAGE

Utilize the massive 2,000 pound Occupant and Cargo Carrying Capacity with use of the versatile 70 cubic feet of rear cargo storage that will suit any lifestyle or recreational activity.



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REAR ROLL-UP SCREEN

The heavy-duty nylon canvas screen precisely fits the rear opening and features a super-fine mesh, keeping insects out and only letting fresh air in. It rolls up and hides away when not needed.



OPTIONAL

SIDE ROLL-UP SCREEN

A magnetic closure system allows easy access in and out without the need to unzip the door. The super-fine mesh screen is constructed from flame-resistant nylon canvas, resulting in a long-lasting feature.



OPTIONAL

GO POWER!® SOLAR

Extend your off-the-grid adventures with up to 200-Watts of available solar. This system will help keep your coach batteries charged for added peace of mind while camping.



OPTIONAL

ROOF RACK

The available heavy-duty steel roof rack will provide safe and sturdy transport of sports equipment, cargo carriers and luggage, while freeing up interior storage space.



OPTIONAL

BLACK RHINO WHEELS AND TOYO TIRES

This off-road package will cater to those who want maximum traction, long tread life, and extreme durability on all types of road conditions and terrain.



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COACH SPECIFICATIONS

INTERIOR

- MCD blackout roller shades w/ magnetic catch
- Privacy/sun shades for windshield & cab doors
- Rear door roll-up screen
- USB charging port in overhead bunk area
- USB charging port in galley area
- Flush-mount laminate cabinet doors
- Blum® cabinet hinges
- Laminate-wrapped kitchen
- Soft touch vinyl headliner
- Premium vinyl flooring
- Fiberglass insulation inside walls
- Foil-faced fiberglass insulation along roof
- Fire extinguisher
- LP, CO & Smoke detectors

GALLEY

- AC/DC 2.3 cu. ft. refrigerator/freezer
- 1-burner induction stove
- Stainless steel sink
- Single-handle faucet
- Laminate countertop

ELECTRICAL

- Multiplex wiring
- Dimmable LED lighting
- Touchscreen control panel w/ remote
- Dual 100Ah Eco-Ion Earth Smart Lithium (LiFePO4) coach batteries
- Xantrex™ 2000 watt Pure-sine wave inverter
- 80-amp lithium charger
- 12-volt coach battery disconnect
- Charge line disconnect (solar and alternator)
- 30-amp power cord
- AC distribution panel
- DC load center

REAR SEATING AREA

- Table w/ tripod base
- Manual folding sofa w/ two seat belts
- Cargo net storage pockets
- Adjustable ladder
- 2" foam mattress in overhead bunk

TOUCHSCREEN CONTROL PANEL

- 10-inch full-colour display
- Coach battery state-of-charge meter
- Coach battery temperature gauge
- Estimated time until full charge read-out
- Remaining runtime for DC power read-out
- Solar charger controls and monitoring
- Real-time 12V net loss/gain amperage meter
- Tank level monitoring - LP, fresh and grey
- Climate control center w/ thermostat
- Water pump and lighting controls
- DC electrical system diagnostics

PLUMBING & LP SYSTEMS

- Shurflo® automatic demand water system
- Truma VarioHeat 11,500 BTU furnace
- Interior mounted fresh and grey holding tanks
- Sewer discharge w/ grey water gate valve
- LP tank w/ electric shut-off switch
- LP BBQ quick connect

EXTERIOR

- LED porch light
- Awning style frameless windows
- 110-120 volt power outlet
- Utility center (LP switch, 30-amp power outlet, city water connection)
- Spray port w/ hose
- Tubular running boards
- Sunbrella® roof tenting

CHASSIS

- Ram ProMaster 1500
- Engine: 3.6L V6 Pentastar
- HP Rating: 280 HP
- Torque Rating: 260 ft-lb
- Wheelbase: 136"
- Transmission: 6-speed automatic
- Fuel type: Gasoline
- Braking system: 4-wheel Disc brakes w/ ABS
- Stability and traction control: Electronic Stability Control (ESC)
- Tires: LT225/75R/16 E All-season
- Alternator: 220A
- Chassis battery: 12V 95Ah
- Hitch and wiring : 4-pin / 7-pin connector

CAB CONVENIENCES

- Swivel seating - driver and passenger
- Cruise control
- Air conditioning
- Power windows, door locks and mirrors
- Remote keyless entry
- Tire pressure monitoring
- Telescopic steering wheel
- Smart wheel functions w/ audio controls
- 5" touchscreen in-dash display w/ Uconnect® 3
- Integrated voice command w/ Bluetooth®
- Audio/USB/Aux/FM/AM radio
- TomTom navigation
- Rear view camera system
- Overhead control panel w/ 2 reading lights

WEIGHTS & MEASURES

- Length - bumper to bumper: 17' 9" / 541 cm
- Exterior height w/o roof rack: 8' 2" / 249 cm
- Exterior height w/ roof rack: 8' 6.5" / 260 cm
- Exterior width (mirrors out): 8' 2.5" / 250 cm
- Exterior width (mirrors in): 7' 6" / 228.6 cm
- Fresh water capacity: 16 US gal. / 60.6 L
- Grey holding tank capacity: 8 US gal. / 30 L
- LP capacity (80% fill): 5.9 US gal. / 22 L
- Fuel capacity: 24 US gal. / 90 L
- Towing capacity: 2,950 lbs / 1,338 kg
- Roof rack capacity: 200 lbs / 90 kg
- Seat belts: 4
- Wheelbase: 136"
- O.C.C.C: 2,000 lbs / 907 kg
- GVWR: 8,550 lbs / 3,879 kg
- GCWR: 11,500 lbs / 5,216 kg
- GAWR Front: 4,629 lbs / 2,100 kg
- GAWR Rear: 5,291 lbs / 2,400 kg
- Queen bed: 54" W x 72" L
- Overhead bunk: 49" W x 72" L

OPTIONAL FEATURES

- Side door roll-up screen
- 100-Watt solar package w/ MPPT charger
- 200-Watt solar package w/ MPPT charger
- Roof rack
- Black Rhino Midhill wheels with Toyo Open Country A/T III all-terrain tires (225/75R16)

COACH SPECIFICATIONS

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- USB charging port in overhead bunk area
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EXTERIOR COLOR OPTIONS



Deep Cherry Red Crystal Pearl



Bright Silver Metallic



Granite Crystal Metallic



WARRANTY

PLEASURE-WAY WARRANTY

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Coverage - 5 years or 60,000 miles / 100,000 kms
Limited Warranty

RAM PROMASTER WARRANTY

Basic Limited Warranty

- Coverage - 3 years or 36,000 miles / 60,000 kms

Powertrain Limited Warranty:

- Coverage - 5 years or 60,000 miles / 100,000 kms

Roadside Assistance

- 5 years or 60,000 miles / 100,000 kms



PLEASURE-WAY PERSONAL ASSISTANT

We understand that it takes time to get completely familiarized with your new motorhome and all of its features. For this reason, you will be designated your very own Pleasure-Way Personal Assistant for the first 90 days of ownership!

Your P.A. is a specialized and knowledgeable member of the Pleasure-Way team who works right here in our manufacturing facility. Upon receiving the warranty registration of your new motorhome, your P.A. will provide you with their contact information. You will now have access to your Pleasure-Way P.A. six days a week, via a dedicated, toll-free phone number or email.

Your Pleasure-Way P.A. will be there to assist you in all matters pertaining to the operation of your Pleasure-Way motorhome. After your 90 day period expires, you will have all the confidence and knowledge to enjoy your new Pleasure-Way for years to come!



PLEASURE-WAY GOLIVE

You can now explore any current Pleasure-Way model from the comfort of your own home! This unique experience allows you to take a one-on-one personalized video tour with one of our friendly Pleasure-Way GoLive Agents. You will have full access to view any feature or component of our motorhomes via a one-way video call. Get expert advice and real time answers to all your questions with Pleasure-Way GoLive. Try it today! pleasureway.com/golive



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 facebook.com/PWindustries

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 [@pleasurewayrv](https://instagram.com/pleasurewayrv)

Due to our policy of continuous improvements, Pleasure-Way Industries Ltd. reserves the right to make product changes at any time without notice and without incurring obligations whatsoever, including but not limited to: prices, styling, design, colors, construction, equipment, materials, and specifications. Some motorhomes depicted in the brochure may be shown with optional equipment. Please see your dealer for additional information or contact Pleasure-Way Industries Ltd. Estimated fuel consumption may vary depending on conditions and driving habits. Estimates are based on consumer feedback.

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Bright Silver Metallic



Granite Crystal Metallic



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RAM PROMASTER WARRANTY

Basic Limited Warranty

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Powertrain Limited Warranty:

- Coverage - 5 years or 60,000 miles / 100,000 kms

Roadside Assistance

- 5 years or 60,000 miles / 100,000 kms



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[@pleasurewayrv](https://instagram.com/pleasurewayrv)

Due to our policy of continuous improvements, Pleasure-Way Industries Ltd. reserves the right to make product changes at any time without notice and without incurring obligations whatsoever, including but not limited to: prices, styling, design, colors, construction, equipment, materials, and specifications. Some motorhomes depicted in the brochure may be shown with optional equipment. Please see your dealer for additional information or contact Pleasure-Way Industries Ltd. Estimated fuel consumption may vary depending on conditions and driving habits. Estimates are based on consumer feedback.